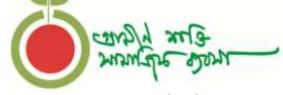
#### **Proposed NU Business Name: JUWEL ENGINEERING WORKSHOP**



Project identification and prepared by: Monoj Kumar Sarkar, Bagha Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SHAHABUL ALI	
Age	:	07-03-1985(32Years)	
Education, till to date	:	Class-VIII	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	3 Brothers & 01 Sister	
Address	:	Vill: Khanpur , P.O: Pansi, P.S: Bagha Dist: Rajshahi .	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe SANAYARA BEGUM MD. HABIL PRAMANIK Branch: Durduria, Lalpur, Centre # 37(Female) Member ID: 4123/1, Group No: 04 Member since: 3-06-13(03Years) First loan: BDT -10,000	
Further Information: (v) Who pays GB loan installment	   :	Existing Loan: BDT 23,000, Outstanding loan: Nill Father	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	12 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Mango
Other Own/Family Sources of Liabilities	:	Cosmetics
Entrepreneur Contact No.	:	01733-168907
Father's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SANAYARA BEGUM** joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

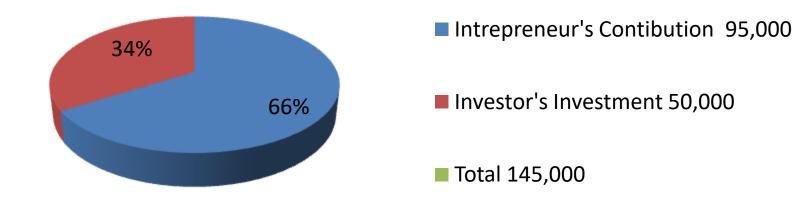
<b>Proposed Nobin Udyokta Business Info</b>
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Khanpur,Bagha, Rajshahi . BDT 145,000/-Engineering		
3DT 145,000/-Engineering		
Self BDT 95,000/-(from existing business) 66%		
Required Investment BDT 50,000/-(as equity) 34%		
BDT 4,000/-		
BDT 4,000/-		
10 ft x 15ft= 150 square ft		
BDT –0		
The business is planned to be scaled up by investment in existing goods like; Door Windows Gate & etc Item.  Average 30% gain on sale.  The business is operating by entrepreneur. Existing 04 employees.  The shop is self.  Agreed grace period is 3 months.		
B B B B B B B B B B B B B B B B B B B		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Door Windows Gate & etc Item.	4,500	135,000	1620,000		
Total Sales (A)	4,500	135,000	1620,000		
Less. Variable Expense					
Door Windows Gate & etc Item.	3,150	94,500	1,134,000		
Total variable Expense (B)	3,150	94,500	1,134,000		
Contribution Margin (CM) [C=(A-B)	1,350	40,500	486,000		
Less. Fixed Expense					
Rent		0	0		
Electricity Bill		2,000	24,000		
Transportation		2,000	24,000		
Salary (self)		4,000	48,000		
Salary (staff)		20,000	240,000		
Entertainment		1,000	12,000		
Guard		150	1,800		
Bank Charge		100	1,200		
Mobile		200	2,400		
Total fixed Cost (D)		29,450	353,400		
Net Profit (E) [C-D)		11,050	132,600		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Walding (2x5000)	10,000	0	10,000		
Gasdil (1x15000)	15,000	0	15,000		
Pump Machine (1x50,000)	50,000	0	50,000		
Iron Anggel	10,000	20,000	30,000		
Iron Pati	10,000	10,000	20,000		
Iron Road	0	10,000	10,000		
Sheet	0	10,000	10,000		
Total	95,000	50,000	145,000		

#### **Source of Finance**



Financial Projection (BDT)					
articular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Yea
evenue (sales)					
oor Windows Gate & etc Item.	5,500	165,000	1,980,000	2,079,000	2,182,9
otal Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,9
ess. Variable Expense					
oor Windows Gate & etc Item.	3,850	115,500	1,386,000	1,455,300	1,528,0
otal variable Expense (B)	3,850	115,500	1,386,000	1,455,300	1,528,0
ontribution Margin (CM) [C=(A-					
	1,650	49,500	594,000	623,700	654,88
ess. Fixed Expense					
ent		0	0	0	0
ectricity Bill		2,000	24,000	25,000	26,000
ansportation		2,000	24,000	25,000	26,000
alary (self)		4,000	48,000	48,000	48,000
lary (staff)		20,000	240,000	245,000	250,00
tertainment		1,000	12,000	13,000	14,000
uard		150	1,800	1,900	2,000
ink Charge		100	1,200	1,300	1,400
obile		200	2,400	2,500	2,600
otal Fixed Cost		29,450	353,400	361,700	370,00
et Profit (E) [C-D)		20.050	240.600	262.000	284.88

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	240,600	262,000	284,885
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		220,600	462,600
	Total Cash Inflow	290,600	482,600	747,485
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	220,600	462,600	727,485

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest











