Proposed NU Business Name: MA MONOWARA MOTORS



Project identification and prepared by: Md Nasir Uddin Sheikh, Chagolnaiya Unit, Feni

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ALAMGIR HOSSIAN			
Age	:	01-01-1989 (28 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	2 Son			
No. of siblings:	:	0 Brother & 4 Sisters			
Address	:	Vill: Poschim Debpur, P.O: Amzad Hat. P.S: Chagolnaiya, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MONOWARA BEGUM SOBIR AHAMMAD Branch: Mohamaya, Centre # 66 (Female), Member ID: 9725, Group No: 04 Member since: 03-03-2011 (06 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 40,000/- Outstanding loan: BDT 10,000/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	03 years experience in running business. 04 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01817-311352
Family's Contact No.	:	01857-099132
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnaiya Unit ,Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

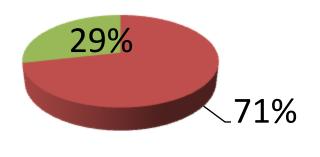
MONOWARA BEGUM joined Grameen Bank since 06 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MA MONOWARA MOTORS		
Location	:	Chandgazi College road, Chagolnaiya, Feni		
Total Investment in BDT	:	BDT 210,000/-		
Financing	:	Self BDT 150,000/- (from existing business) 71%		
		Required Investment BDT 60,000/- (as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10 ft x 20 ft= 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; motors item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Motors Item	80,000	960,000			
Total Sales (A)	80,000	960,000			
Less. Variable Expense					
Motors Item	60,000	720,000			
Total variable Expense (B)	60,000	720,000			
Contribution Margin (CM) [C=(A-B)	20,000	240,000			
Less. Fixed Expense					
Electricity Bill	500	6,000			
Mobile Bill	300	3,600			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Rent	2,000	24,000			
Transportation	300	3,600			
Salary (staff)	5,000	60,000			
Total fixed Cost (D)	13,300	159,600			
Net Profit (E) [C-D)	6,700	80,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty.	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Mobil	20	350	7,000	20	350	7,000	14,000	
RR	10	1200	12,000	10	1200	12,000	24,000	
CIV	10	1050	10,500	10	1050	10,500	21,000	
Coil	10	600	6,000	10	600	6,000	12,000	
Ammichar	4	950	3,800	4	950	3,800	7,600	
plan	15	280	4,200	15	280	4,200	8,400	
Piston	60	320	19,200	50	320	16,000	35,200	
wheel	100	250	25,000	0	0	0	25,000	
Others	1	12300	12,300	1	500	500	12,800	
Security	1	50000	50,000	0	0	0	50,000	
Total	231		150,000	120		60,000	210,000	

Source of Finance



- Entrepreneur's Contribution 150,000
- Investor's Investment 60,000
- Total 210,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Motors Item	100,000	1,200,000	1,260,000	1,323,000		
Total Sales (A)	100,000	1,200,000	1,260,000	1,323,000		
Less. Variable Expense						
Motors Item	75,000	900,000	945,000	992,250		
Total variable Expense (B)	75,000	900,000	945,000	992,250		
Contribution Margin (CM) [C=(A-B)	25,000	300,000	315,000	330,750		
Less. Fixed Expense						
Electricity Bill	500	6,000	7,000	8,000		
Mobile Bill	400	4,800	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Entertainment	200	2,400	3,000	3,500		
Rent	2,000	24,000	24,000	24,000		
Transportation	400	4,800	5,500	6,000		
Salary (staff)	5,000	60,000	60,000	60,000		
Total Fixed Cost	13,500	162,000	165,000	167,500		
Net Profit (E) [C-D)	11,500	138,000	150,000	163,250		
Investment Payback		24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	138,000	150,000	163,250
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		114,000	240,000
	Total Cash Inflow	198,000	264,000	403,250
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	114,000	240,000	379,250

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

