

Proposed NU Business Name: ELENGA MEDEIA CORNER COMPUTER & TELECOM



Project identification and prepared by: MD. Ansar Ali
Elanga

Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.MUSFIQUR RAHMAN MOLLA
Age	:	27-02- 1990 (27 Years)
Education, till to date	:	B.B.S
Marital status	:	Married
Children	:	NA
No. of siblings:	:	1Brothers ,
Address	:	Vill: Rajbari, P.O: Elenga P.S: Kalihati Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST.MONOWARA BEGUM
(iii) Father's name	:	MD.AYUB ALI MOLLA
(iv) GB member's info	:	Branch :Elenga,Kalihati Center 14 (Female), Member ID: 2014/1 , Group No: 03 Member since: 20-04-1986 (31Years) First loan: BDT 1500
Further Information:		Existing loan: BDT 80,000, Outstanding Loan: No
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	04 years experience in running business. 04 Years in own business. She has 6 month training.
Other Own/Family Sources of Income	:	Poultry business & House rent
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	0172-2071002
Family's Contact No.	:	0172-6062748
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Elegna Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST.MONOWARA BEGUM joined Grameen Bank since 31 years ago. At first she took BDT 1500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

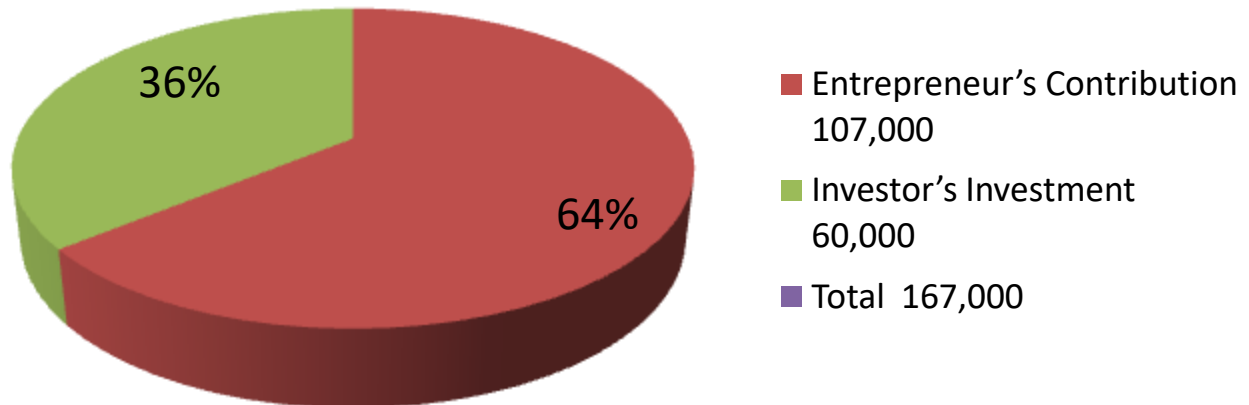
Business Name	:	ELENGA MEDEIA CORNER COMPUTER & TELECOM
Location	:	Elenga
Total Investment in BDT	:	BDT 167000/-
Financing	:	Self BDT 1,07,000/- (from existing business) 71% Required Investment BDT 60,000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	15 ft x 8 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in goods like – Rokat,Flixiload,Cash e.t.c.▪Average 12% gain on sales.▪The business is operating by entrepreneur. Existing 1 employee.▪The shop rented.▪Collects goods from Elenga▪Agreed grace period is 3 months.

Existing

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Roket,Flixiload,Cash	4300	129000	1548000
		0	0
Total Sales(A)	4300	129000	1548000
Less Variable Expense (B)			0
Roket,Flixiload,Cash	3784	113520	1362240
Total Variable Expense	3784	113520	1362240
Contributon Margin (CM) [C=(A-B)]	516	15480	185760
Less Fixed Expense			
Rent		2500	30000
Electric Bill		700	8400
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		4000	48000
Entertainment		500	6000
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		13200	158400
Net Profit (E)= [C-D]		2280	27360

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Roket	50	100	5,000	30	500	15,000	20,000
Flaxiload	42	1,000	42,000	30	1000	30,000	72,000
Cash	20	500	10,000	30	500	15,000	25,000
						0	0
			0			0	0
			0			0	0
Others						0	0
			0			0	0
Security			50,000			0	50,000
			0			0	0
	128	1600	107,000	90	2000	60,000	167000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2
Revenue(Sales)				
Roket,Flixiload,Cash	5500	165000	1980000	2079000
0	0	0	0	0
Total Sales(A)	5500	165000	1980000	2079000
Less Variable Expense (B)				
Roket,Flixiload,Cash	4840	145200	1742400	1829520
Total Variable Expense	4840	145200	1742400	1829520
Contributon Margin (CM) [C=(A-B)]	660	19800	237600	249480
Less Fixed Expense				
Rent		2500	30000	30000
Electric Bill		700	8400	8700
Transportaion		0	0	0
Salary (Self)		5000	60000	60000
Salary (Staff)		4000	48000	48000
Entertainment		500	6000	6000
Gard		0	0	0
Generator		0	0	0
Mobil Bill		500	6000	6100
Total Fixed Cost (D)		13200	158400	158800
Net Profit (E)= [C-D]		6600	79200	83160
Investment Pay Back			24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	79,200	83160
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		55200
	Total Cash Inflow	139,200	138,360
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000
	Total Cash Outflow	84,000	24,000
3	Net Cash Surplus	55,200	114,360

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:1
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

এলেক্সা মিডিয়া কর্ণার

কম্পিউটার এন্ড টেলিকম



bKash









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FAMILY PICTURE

