Proposed NU Business Name: MA BABAR DAN FURNITURE



Project identification and prepared by: Md. Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|---|--|--|--|--|
| Name | : | MD SARIF | | | |
| Age | : | 30-12-1988(29Y <i>ears</i>) | | | |
| Education, till to date | : | Class iiv | | | |
| Marital status | : | Married | | | |
| Children | : | 01 sons | | | |
| No. of siblings: | : | 03 Brothers 07 sisters | | | |
| Address | : | Vill: rosuniya ,P.O ;rosuniya;P.S: Sreenagar,Dist.Munshigonj. | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother Father MONOYARA BEGUM SOBDAR Branch: Rrosuniya sirajdikhan, Centre # 8 (Female), Member ID: 1609/2, Group No: 08 Member since: 19-08-1997 (07Years) First loan: BDT 2,000/- | | | |
| Further Information: | | Outstanding loan: Nil Father& Brother | | | |
| (v) Who pays GB loan installment (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan | | No | | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|-----|---|
| Business Experiences & Skill Own Business and Training Info | : : | 08years of business experience. 08 years experience in running business. He has no training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01947-996395 |
| Family's Contact No. | : | 01855-838613 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MONOYARA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

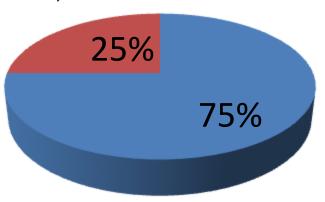
| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | MA BABAR DAN FURNITURE | | | |
| Location | : | Sirajdikhan bazar,munshigonj. | | | |
| Total Investment in BDT | : | BDT 240,000/- | | | |
| Financing | : | Self BDT 180,000/- (from existing business) 75% | | | |
| | | Required Investment BDT 60,000/- (as equity) 25% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | | |
| Proposed Salary | : | BDT 5,000/- | | | |
| Size of shop | : | 40 ft x 12 ft= 480 square ft | | | |
| Security of the shop | : | BDT 50,000 | | | |
| Implementation | | The business is planned to be scaled up by investment in existing goods like; wall sukes, dasin, sofa set etc. Average 20% gain on sales. The business is operating by entrepreneur. The shop is rented. Collects goods from sirajdikhan. Agreed grace period is 3 months. | | | |

| Existing Business (BDT) | | | | | | |
|-----------------------------------|-------|---------|-----------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | | | | | |
| wall sukes, dasin, sofa set etc. | 5,200 | 156,000 | 1,872,000 | | | |
| | | | | | | |
| Total Sales (A) | 5,200 | 156,000 | 1,872,000 | | | |
| Less. Variable Expense | | | | | | |
| wall sukes, dasin, sofa set etc. | 4,160 | 124,800 | 1,497,600 | | | |
| Total variable Expense (B) | 4,160 | 124,800 | 1,497,600 | | | |
| Contribution Margin (CM) [C=(A-B) | 1040 | 31,200 | 374,400 | | | |
| Less. Fixed Expense | | | | | | |
| Rent | | 4,000 | 48,000 | | | |
| Electricity Bill | | 300 | 3,600 | | | |
| Transportation | | 1,000 | 12,000 | | | |
| Salary(self) | | 5,000 | 60,000 | | | |
| Salary(sttaf) | | 15000 | 180,000 | | | |
| Entertainment | | 100 | 1,200 | | | |
| Gird | | 100 | 1,200 | | | |
| Generator | | 200 | 2,400 | | | |
| Mobile bill | | 200 | 2,400 | | | |
| Total fixed Cost (D) | | 25,900 | 310,800 | | | |
| Net Profit (E) [C-D) | | 5,300 | 63,600 | | | |

| Investment Breakdown | | | | | | | | |
|----------------------|----------|------------|---------|--------------------|----------|------------|--------|---------|
| Particulars | | Existing | | Particulars | | Proposed | | |
| Particulars | Quantity | Unit Price | Price | | Quantity | Unit Price | Price | Total |
| Wall sukes | 02 | 20000 | 40000 | | 01 | 20000 | 20000 | 60000 |
| Dassin table | 02 | 15000 | 30000 | | 01 | 15000 | 15000 | 45000 |
| Sofa set | 04 | 20000 | 80000 | | 01 | 25000 | 25000 | 105000 |
| door | 02 | 15000 | 30000 | | | | | 30000 |
| Total | | | 180,000 | | | | 60,000 | 103,500 |

Source of Finance

■ Entrepreneur's contibution 180,000 ■ Investor's Investment 60,000 ■ Total 240,000



| Financial Projection (BDT) | | | | | | |
|-----------------------------------|-------|---------|-----------|-------------|-------------|--|
| Particular | Daily | Monthly | 1st Year | 2nd year+5% | 3rd year+5% | |
| Revenue (sales) | | | | | | |
| wall sukes, dasin, sofa set etc. | 6,000 | 180,000 | 2,160,000 | 2,268,000 | 2,381,400 | |
| | | | | | | |
| Total Sales (A) | 6,000 | 180,000 | 2,160,000 | 2,268,000 | 2,381,400 | |
| Less. Variable Expense | | | | | | |
| wall sukes, dasin, sofa set etc. | 4,800 | 144,000 | 1,728,000 | 1,814,400 | 1,905,120 | |
| Total variable Expense (B) | 4,800 | 144,000 | 1,728,000 | 1,814,400 | 1,905,120 | |
| Contribution Margin (CM) [C=(A-B) | 1,200 | 36,000 | 432,000 | 453,600 | 476,280 | |
| Less. Fixed Expense | | | | | | |
| Rent | | 4,000 | 48,000 | 48,000 | 48,000 | |
| Electricity Bill | | 300 | 3,600 | 3,780 | 3,969 | |
| Transportation | | 1,000 | 12,000 | 12,600 | 13,230 | |
| Salary (self) | | 5,000 | 60,000 | 60,000 | 60,000 | |
| Salary(sttaf) | | 15,000 | 180,000 | 180,000 | 180,000 | |
| Entertainment | | 100 | 1,200 | 1,260 | 1,323 | |
| Gird | | 100 | 1,200 | 1,200 | 1,200 | |
| Generator | | 200 | 2,400 | 2,520 | 2,646 | |
| Mobaile bill | | 200 | 2,400 | 2,520 | 2,646 | |
| Non Cash Item | | | | | | |
| Depreciation | | 0 | 0 | 0 | 0 | |
| Total Fixed Cost | | 25,900 | 310,800 | 311,880 | 313,014 | |
| Net Profit (E) [C-D) | | 10,100 | 121,200 | 141,720 | 163,266 | |
| Investment Payback | | | 24,000 | 24,000 | 24,000 | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 60,000 | | |
| 1.2 | Net Profit | 121,200 | 141,720 | 163,266 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 97,200 | 214,920 |
| | Total Cash Inflow | 181,200 | 238,920 | 378,186 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 60,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 24,000 | 24,000 | 24,000 |
| | Total Cash Outflow | 84,000 | 24,000 | 24,000 |
| 3 | Net Cash Surplus | 97,200 | 214,920 | 354,186 |

SWOT ANALYSIS

Strength

Employment: 03 Self: 01 Family:0 Others:0

Experience & Skill: 08Years

Own Business:08

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest





