Proposed NU Business Name: ROHAN SERVICING CENTER.



Project identification and prepared by: MD. Sohel Mia, Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.AKTAR HOSSAIN.		
Age	:	12/04/1989(28 Years)		
Education, till to date	:	Viii		
Marital status	:	Married		
Children	:	1 Son.		
No. of siblings:	:	2 Brothers & 3 Sisters.		
Address	:	Vill: Dangir para, P.O: hat godagari, P.S: Paba, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST:ROZINA BEGUM MD. AZHAR ALI Branch: parila paba, Centre #92 (Female), Member ID: 10072, Group No: 04 Member since:9/3/14 to 5/2/17(3 Years) First loan: BDT -20000		
Further Information:		Existing Loan: BDT 14,000, Outstanding loan: No.		
(v) Who pays GB loan installment	•	Father		
(vii) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728717499
Father's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Rajshahi Sadar Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ROZINA BEGUM joined Grameen Bank since 3 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for house repair.

Proposed Nobin Udyokta Business Info						
Business Name	:	ROHAN SERVICING CENTER.				
Location	:	HAT GODAGARI.				
Total Investment in BDT	:	BDT 150,000/-				
Financing	:	Self BDT 100,000/-(from existing business)67 % Required Investment BDT 50,000/-(as equity) 33%				
Present salary/drawings from business (estimates)	:	BDT 5000/-				
Proposed Salary	:					
Size of shop	:	8 ft x 12ft= 84 square ft				
Security of the shop	:	-				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Instalment sales and Car servicing. The business is operating by entrepreneur. Existing no employees. The shop is own. Agreed grace period is 3 months. 				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Sales=1500,and service=500	2,000	60,000	720000		
Total Sales (A)	2,000	60,000	720000		
Less. Variable Expense		0			
Sales	1,350	40,500	486000		
Total variable Expense (B)	1,350	40,500	486000		
Contribution Margin (CM) [C=(A-B)	650	19,500	234000		
Less. Fixed Expense					
Rent			0		
Electricity Bill		500	6,000		
Mobile Bill		200	2,400		
Salary (self)		5000	60,000		
Guard			0		
Transportation		200	2,400		
Entertainment		200	2,400		
Salary (staff)			0		
Bank service Charge			0		
Total fixed Cost (D)		6,100	73,200		
Net Profit (E) [C-D)		13,400	160,800		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Charger, magnet, batary tyer others	80000		80000		
Welding and ganding machine	20000		20000		
Water batary		50000	50000		
	100000	50000	150000		

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Sales -2000 and servicing-500	2500	75000	900000	945000	992250
Total Sales (A)	2500	75000	900000	945000	992250
Less. Variable Expense		0	0	0	0
Sales	1800	54000	648000	680400	714420
Total variable Expense (B)	1800	54000	648000	680400	714420
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600	277830
Less. Fixed Expense					
Rent					
Electricity Bill		500	6000	6000	6000
Mobile Bill		200	2400	2400	2400
Salary (self)		5000	60000	60000	60000
Transportation		200	2400	2400	2400
Entertainment		200	2400	2400	2500
Salary (staff)					
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		6100	73300	73300	73400
Net Profit (E) [C-D)		14900	178700	191300	204430
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay

Particulars

SI#

2.2

2.3

3

Payment of GB Loan

Total Cash Outflow

Net Cash Surplus

Investment Pay Back (Including Ownership Tr. Fee)

5	Tarticalars	13t year	Ziia yeai	Sia year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	178700	158700	335800
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		197100	411380
	Total Cash Inflow	228,700	355800	747180
2	Cash Outflow			
2.1	Purchase of Product	50,000		

20,000

70,000

158,700

1st year | 2nd year | 3rd year

20000

20000

335800

20000

20000

727180

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 06 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm:Hat ramchondo pur. Regular customers;

THREATS

Theft Fire

Political unrest

Pictures









