Proposed NU Business Name: ITTADI ART



Project identification and prepared by: Md. Shahadat hossian Donbari tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.SUJON MIA			
Age	:	02-05-1989(28 Years)			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	2 Brother & 1 Sister			
Address	:	Vill: bondcharpara P.O:hadibabazzar P.S:donbari, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. MOTAJ BAGUM MD.SAMSULL HAQ Branch: hadiba bazzar,donbari Centre # 6 (Female), Member ID: 1966, Group No: 05 Member since: 2009 raning(08 Years) First loan: BDT 5000Taka.			
Further Information: (v) Who pays GB loan installment	 :	Existing loan: 30000, Outstanding loan: 29340 Taka Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and	••	07 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01936-769062
Family's Contact No.	:	01797-588470
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Donbari Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

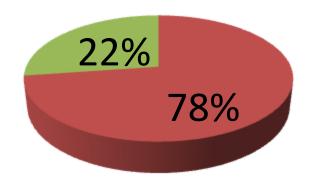
MMOTA BAGUM Joined Grameen Bank Since 08 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info				
Business Name	:	ITTADI ART		
Location	:	Kandua road , donbari,Tangail.		
Total Investment in BDT	:	BDT 315,000		
Financing	:	Self BDT 245,000(from existing business) 78% Required Investment BDT 70,000(as equity) 22%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	20ft x 15 ft= 250 Square ft		
Security of the shop	:	50,000 Taka.		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; paris,at,sill.Etc Average 40% gain on sale. The business is operating by entrepreneur. Existing No Employee. The at paris sill is Rented Collects goods from donbari. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Paris sill at,Etc	2,500	75,000	900,000		
	0	0	0		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Paris sill at,Etc	1,500	45,000	540,000		
	0	0	0		
Total variable Expense (B)	1,500	45,000	540,000		
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000		
Less. Fixed Expense					
Rent		1,000	12,000		
Electricity Bill		350	4,20		
Mobile Bill		200	2400		
Salary (self)		5000	60,000		
Guard		50	600		
Transportation		1000	12,000		
Entertainment		500	6,000		
Salary (staff)		8000	96,000		
Bank service Charge		0	0		
Total fixed Cost (D)		16,100	193,200		
Net Profit (E) [C-D)		13,900	166,000		

	Investment Breakdown						
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Paris masin	1p	180,000	180,000				180,000
Sill masin	1p	15,000	15,000	1p	70,000	70,000	85,000
	1						
	1						
Sequrity			50,000				50,000
Total	2p		245,000	1p	70,000	70000	315,000
IUtai	2p		243,000	Th	70,000	70000	313,000

Source of Finance



Entrepreneur

Investment:245,000

Investor Investment:70,000

Total Investment:315,000

Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Paris sill at,Etc	3000	90000	1080000	1134000	1190700	
Total Salas(A)	3000	90000	1080000	1124000	1190700	
Total Sales(A)	3000	90000	1080000	1134000	1190700	
Less Variable Expense (B) Paris sill at,Etc	1800	54000	648000	680400	714420	
Total Variable Expense	1800		648000	680400	714420	
Contributon Margin (CM) [C=(A-B)]	1200	36000	432000	453600	476280	
Less Fixed Expense						
Rent		1,000	12000	12000	12000	
Electric Bill		350	4200	50400	604800	
Transportaion		1000	12000	12600	13230	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		8000	96000	96000	96000	
Entertainment		500	6000	6000	6000	
Guard		50	600	600	600	
Generator		0	0	0	C	
Mobile Bill		200	2400	0	C	
Total Fixed Cost (D)		16100	193200	237600	792630	
Net Profit (E)= [C-D]		19900	238800	250740	263277	
Investment Pay Back			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	238,800	250740	263277
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		210800	433540
	Total Cash Inflow	288,800	461,540	696,817
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	28000	28000	28000
	Total Cash Outflow	78,000	28,000	28,000
3	Net Cash Surplus	210,800	433,540	668,817

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















FAMILY PICTURE

