Proposed NU Business Name: BULBUL COMPUTER & PHOTOSTAT



Project identification and prepared by: Md Kobir Raksham Godagari Unit, Rajshahi

Project verified by:Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. HANIF BULBUL				
Age	:	07-10-1988(28 Years)				
Education, till to date	:	Class 08				
Marital status	:	Married				
Children	:	1 Daughter				
No. of siblings:	:	3 Sister,1 Brother				
Address	:	Vill: Noligram, P.O: Basudebpur, P.S: Godagari, Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father GIBON NESSA ROMJAN ALI Branch: Basudebpur Godagari, Centre # 43 (Female), Member ID: 5424, Group No: 02 Member since: 10-01-2012 (05 Years) First loan: BDT 4,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 28000/-, Outstanding loan:11712/- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Agricultural
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713-762682
Mother's Contact No.	:	01727-607937
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

GIBON NESSA joined Grameen Bank since 05 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agricultural.

Proposed Nobin Udyokta Business Info					
Business Name	:	BULBUL COMPUTER & PHOTOSTAT			
Location	:	Noligram, Basudebpur, Godagari Rajshi			
Total Investment in BDT	:	BDT 89,000/-			
Financing	:	Self BDT 39,000/-(from existing business) 44% Required Investment BDT 50,000/-(as equity) 56%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 12 ft= 240 square ft			
Implementation	:	 Currently run a computer & photostat. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. Collects goods from Rajshahi. The shop is rent. 			

Existing Business	(BDT)

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Mobile,Charger,Opset paper ETC	2200	66000	792000			
Total Sales(A)	2200	66000	792000			
Less Variable Expense (B)			0			
Mobile,Charger,Opset paper ETC	1760	52800	633600			
Total Variable Expense	1760	52800	633600			
Contributon Margin (CM) [C=(A-B)]	440	13200	158400			
Less Fixed Expense						
Rent		350	4200			
Electricity Bill		300	3600			
Transportaion		500	6000			
Salary (Self)		5000	60000			
Gard		100	1200			
Generator		150	1800			
Mobil Bill		250	3000			
Total Fixed Cost (D)		6650	79800			
Net Profit (E)= [C-D]		6550	78600			

Investment Breakdown

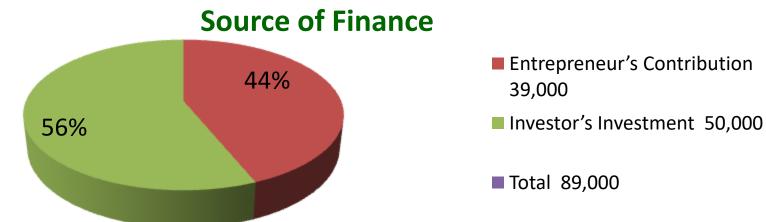
	ng		Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Mobile Charger	25	82	2050	50	100	5000	7050
Opset paper	10	280	2800	50	280	14000	16800
Envelope	90	10	900	200	10	2000	2900
Flexiload			30000			10000	40,000
Others			3250			19000	22250



39000

Total

170



50,000

89,000

Doublevier		al Projection (BDT)		Voor 2	Voor 2
Particular Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile,charger,Opset paoer ETC	2500	75000	900000	1350000	141750
Total Sales(A)	2500	75000	900000	1350000	141750
Less Variable Expense (B)		0	0	0	(
Mobile,charger,Opset paoer ETC	2000	60000	720000	1080000	113400
Total Variable Expense	2000	60000	720000	1080000	1134000
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	270000	283500
Less Fixed Expense					
Rent		350	4200	4200	4200
Electricity Bill		300	3600	3900	4200
Transportaion		500	6000	6400	6800
Salary (Self)		5000	60000	60000	60000
Gard		100	1200	1200	1200
Generator		150	1800	1800	1800
Mobil Bill		250	3000	3100	3200
Total Fixed Cost (D)		6650	79800	80600	8140
Net Profit (E)= [C-D]		8350	100200	189400	20210

SI #	Cash flow projection on business plan (rec. & Pay) SI # Particulars Year 1 (BDT) Year 2 (BDT) Year 3 (BDT)								
1	Cash Inflow	100.1 2 (22.1)							
	Investment Infusion by								
1.1	Investor	50,000							
1.2	Net Profit	112,200	100200	184400					
1.3	Depreciation (Non cash item)								
	Opening Balance of Cash								
1.4	Surplus		92200	172400					
	Total Cash Inflow	162,200	192400	356800					
2	Cash Outflow								
2.1	Purchase of Product	50,000							
2.2	Payment of GB Loan								
	.,								
	Investment Pay Back								
2.3	(Including Ownership Tr. Fee)	20000	20000	20000					
	Total Cash Outflow	70,000	20,000	20,000					
3	Net Cash Surplus	92200	172400	336800					

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures











FAMILY PICTURE

