

## Proposed NU Business Name: **SHAHARA DIGITAL STUDIO**



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Sonatala unit.Bogra

Project verified by: Md. Mozaharul islam Sarker



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. SHAJAHAN ALI</b>
Age	:	07-07-1984 (32 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	1 Son 1 Dauther
No. of siblings:	:	Nane
Address	:	Vill: South Baira ,P.O: Chorpara .P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>Most Sahera BEGUM</b>
(iii) Father's name	:	<b>Md Fazlu Haque</b>
(iv) GB member's info	:	Branch: Hat Koromza.Sonatala, Centre # 19(Female), Member ID: 0, Group No: 20 Member since: 15-03-2005 (04Years) First loan: BDT 10,000/-
Further Information:		Existing Loan: BDT 15,000/-, Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	06 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-820369
Mother's Contact No.	:	01740-386708
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Most Sahera Begum** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>SHAHARA DIGITAL STUDIO</b>
Location	:	Chorpara Bazer , Sonatala, Bogra.
Total Investment in BDT	:	BDT 170,000/-
Financing	:	Self BDT 120,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 14 ft= 140 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods; Paper, Charger, Battery, Cable, Sound box etc.</li><li>▪Average 20% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing one employee.</li><li>▪One employee will be appointed.</li><li>▪The shop is rented.</li><li>▪Collects goods from Bogra Bazer, Bogra</li><li>▪Agreed grace period is 3 months.</li></ul>

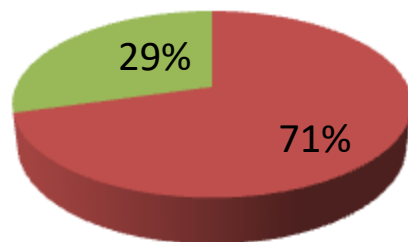
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Electronics items	2,600	78,000	936,000
<b>Total Sales (A)</b>	<b>2,600</b>	<b>78,000</b>	<b>936,000</b>
<b>Less. Variable Expense</b>			
Electronics items	2,080	62,400	748,800
<b>Total variable Expense (B)</b>	<b>2,080</b>	<b>62,400</b>	<b>748,800</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>520</b>	<b>15,600</b>	<b>187,200</b>
<b>Less. Fixed Expense</b>			
House rant		500	6,000
Electricity Bill		700	8,400
Transportation		400	4,800
Salary (self)		5,000	60,000
Salary (staf)		4,000	48,000
Entertainment		300	3,600
Guard		200	2,400
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>11,400</b>	<b>136,800</b>
<b>Net Profit (E) [C-D]</b>		<b>4,200</b>	<b>50,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Pepar	28	800	22,400	50	800	40,000	62,400
Charger	200	80	16,000	45	80	3,600	19,600
Mobile Bettary	50	250	12,500	15	250	3,750	16,250
Cable	50	50	2,500	10	40	400	2,900
Sound box	12	300	3,600	3	350	1,050	4,650
Frame	22	120	2,640	0	0	0	2,640
Others	1	5360	5,360	1	1200	1,200	6,560
Security	1	55000	55,000	0	0	0	55,000
<b>Total</b>	<b>364</b>	<b>0</b>	<b>120000</b>	<b>124</b>	<b>2720</b>	<b>50000</b>	<b>170000</b>

## Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 50,000
- **Total 170,000**

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Electronics items	3,300	99,000	1,188,000	1,247,400	1,309,770
<b>Total Sales (A)</b>	<b>3,300</b>	<b>99,000</b>	<b>1,188,000</b>	<b>1,247,400</b>	<b>1,309,770</b>
<b>Less. Variable Expense</b>					
Electronics items	2,640	79,200	950,400	997,920	1,047,816
<b>Total variable Expense (B)</b>	<b>2,640</b>	<b>79,200</b>	<b>950,400</b>	<b>997,920</b>	<b>1,047,816</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>660</b>	<b>19,800</b>	<b>237,600</b>	<b>249,480</b>	<b>261,954</b>
<b>Less. Fixed Expense</b>					
House rant		500	6,000	6,000	6,000
Electricity Bill		700	8,400	8,400	8,400
Transportation		400	4,800	4,800	4,800
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		4,000	48,000	48,000	48,000
Entertainment		300	3,600	3,600	3,600
Guard		200	2,400	2,400	2,400
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>11,400</b>	<b>136,800</b>	<b>136,800</b>	<b>136,800</b>
<b>Net Profit (E) [C-D]</b>		<b>8,400</b>	<b>100,800</b>	<b>112,680</b>	<b>125,154</b>
<b>Investment Payback</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



# Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	100,800	112,680	125,154
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		80,800	173,480
	<b>Total Cash Inflow</b>	<b>150,800</b>	<b>193,480</b>	<b>298,634</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>80,800</b>	<b>173,480</b>	<b>278,634</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 ,Others:01  
Experience & Skill : 6 Years  
Quality goods & services;  
Skill and experience; 8Years

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



শাখা উপস্থাপনী ডিজিটাল স্ক্রিনিং এবং  
প্রিন্টিং



- শ্রী সুনীতি
- ১. ছবি স্ক্রিনিং ও ক্যানভাস প্রিন্ট করা
  - ২. বে কেমের ছবি স্ক্যান করা
  - ৩. ডিজিটাল ছবি ও পিআই প্রিন্ট করা
  - ৪. ডাটামেনেট প্রিন্ট করা
  - ৫. পাসবুক প্রিন্ট করা
  - ৬. CD/DVD রাইট করা
  - ৭. ডিজিটাল ফটো কপি করা
  - ৮. বইয়ের ছবি স্ক্যান করা





श्री गुरुभ्यो नमः  
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**FAMILY PICTUR**



