

# Proposed NU Business Name: **QUYET VIDEO & LIGHTING HOUSE**



Project identification and prepared by: Romendra Nath Halder,  
Sonagaji Unit, Feni

Project verified by: Shushanta Kumar Bishash



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>DALAL CHANDRA NATH</b>
Age	:	02-06-1987 (33 Years)
Education, till to date	:	CLASS 10
Marital status	:	Married
Children	:	2 Daughters
No. of siblings:	:	1 Brother 3 Sisters
Address	:	Vill: Sorajpur, P.O: Sorajpur, P.S: Sonagaji, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>PARUL BALA NATH</b>
(iii) Father's name	:	<b>VOBENDRA KUMAR NATH</b>
(iv) GB member's info	:	Branch: Mongolkandi, Sonagaji, Centre # 24(Female), Member ID: 1762, Group No: 02 Member since: 12-11-1994-24-7-2015 (21Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT 20000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	13 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01822332360
Mother's Contact No.	:	01819619666
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagaji Unit, Feni

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**PARUL BALA NATH** joined Grameen Bank since 21 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>QYET VIDEO &amp; LIGHTING HOUSE</b>
Location	:	Dakbangla Bazar, Sonagaji, Feni
Total Investment in BDT	:	BDT 345,000/-
Financing	:	Self BDT 275,000/-(from existing business) 80% Required Investment BDT 70,000/-(as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 10 ft= 120 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Video editing, photo capturing etc.</li><li>▪Average 25% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing 4 employees.</li> <li>▪The shop is rented.</li><li>▪Collects goods from Feni.</li><li>▪Agreed grace period is 3 months.</li></ul>

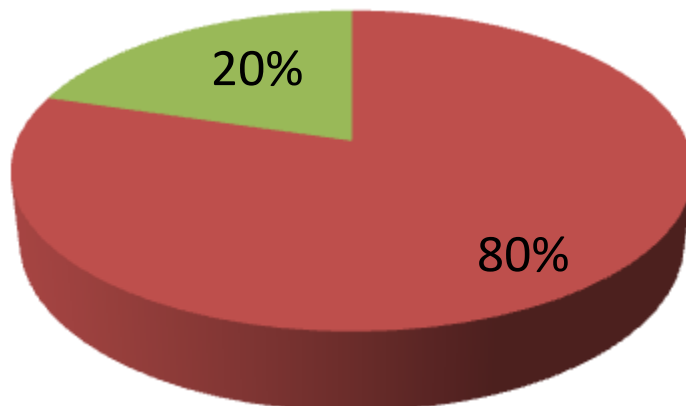
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Video & lighting item		175800	2109600
<b>Total sales (A)</b>		175800	2109600
<b>Less Variable Exp.</b>			
Video & lighting item		131850	1582200
<b>Total Variable exp. (B)</b>		131850	1582200
<b>Contribution Margin CM [C= (A-B)]</b>		<b>43950</b>	<b>527400</b>
<b>less fixed exp.</b>			
Rent		1200	14400
Electricity bill		400	4800
Salary (self)		5000	60000
Salary (staff)		24000	288000
Entertainment		300	3600
Guard		50	600
Mobile		300	3600
<b>total fixed cost (D)</b>		31250	375000
<b>Net profit (E) [C-D]</b>		<b>12700</b>	<b>152400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Generator	2	30000	60,000	1	40,000	40,000	100,000
SoundSystem	2	30000	60,000	1	30000	30,000	90,000
Decorating Item	350	100	35,000			0	35,000
Light	200	220	44,000			0	44,000
Tube light	70	100	7,000			0	7,000
Others	100	340	34,000			0	34,000
			0			0	0
			0			0	0
Security			35,000				35,000
<b>Total</b>	<b>724</b>		<b>275,000</b>	<b>2</b>		<b>70,000</b>	<b>345,000</b>

## Source of Finance



■ Entrepreneur's Contribution 275,000

■ Investor's Investment 70,000

■ Total 345,000

## Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Video & lighting item		208800	2505600	2630880	2762424
<b>Total Sales (A)</b>		<b>208800</b>	<b>2505600</b>	<b>2630880</b>	<b>2762424</b>
less variable Expenses					
Video & lighting item		156600	1879200	1973160	2071818
Total variable Expenses (B)		156600	1879200	1973160	2071818
<b>Contribution Margin (CM)= (A-B)</b>		<b>52200</b>	<b>626400</b>	<b>657720</b>	<b>690606</b>
<b>Less Fixed Expenses</b>					
Rent		1200	14400	14400	14400
Electricity bill		400	4800	4800	4800
Salary (self)		5000	60000	60000	60000
Salary (staff)		24000	288000	288000	288000
Entertainment		450	5400	5400	5400
Guard		50	600	600	600
Mobile		400	4800	4800	4800
Total Fixed Cost		31500	378000	378000	378000
<b>Net Profit (E) (C-D)</b>		<b>20700</b>	<b>248400</b>	<b>279720</b>	<b>312606</b>
Investment Payback			<b>28000</b>	<b>28000</b>	<b>28000</b>



# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	248,400	279,720	312606
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		220,400	472120
	<b>Total Cash Inflow</b>	318400	500120	784726
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	<b>Total Cash Outflow</b>	98,000	28000	
3	<b>Net Cash Surplus</b>	220,400	472120	756726

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 04 Family:0 Others:0  
Experience & Skill : 13 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







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## কুয়েত লাইটিং এন্ড ডিডিও

- এখানে বিদ্যে, অনুলিপি, পায়ে অশ্রুদ লহ বে কোন  
অনুষ্ঠানে আলোকসজ্জা ও ডিডিও করা হয়।
- পারফর্মিং হাউস প্রযুক্তি ও কলম সেটআপ করা হয়।
- বে, জোন অনুষ্ঠানে স্পিকার সেটআপ করা হয়।
- স্টাডিকার সেটআপ করা হয়।

০১৮২২-০০২০৩০  
০১৮২৫-২১৬১৮২

আমরা এই কুয়েত হাউসিং পাব, স্টেজ সেট, স্পিকার, সেটআপ।



**কুয়েত লাইটিং  
এন্ড ডিডিও**

- এখানে লিফট, ইন্টেলিং, পায়ে বালক সব কে কোন  
কম্পিউটার সফটওয়্যারের ও ডিভিডি করা হয়।
- সর্বশ্রেষ্ঠ দামের সার্ভিসে ও সবার সন্তোষের কাজ হয়।
- যে কোন সফটওয়্যার/স্পিয়ারের কাজে দেওয়া হয়।

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কুয়েত রাষ্ট্রের সকল স্টোর, স্টেশন, কলকেন্দ্র, স্টেশন।





# FAMILY PICTURE

