A Nobin Udyokta Project Prodhania Confectionary & Varieties Store





Project by: Md. Khaled Hossain
Identified and Verified by: Md. Gias uddin

Matlab Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Khaled Hossain
Age	:	19/ 09/1998 (18 Years)
Marital status	:	Unmarried,
Children	:	N/A
No. of siblings:	:	02 brothers and 01Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father Mst. Khaleda Begum Md. Abdul Mannan Member since: 07/10/2001 Branch: West Fatahpur, Centre no.12/M, Group: 06 Loanee No. 00 First loan: Tk. 5000 Existing loan: Tk. 00 OutstingTk. 00
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A N/A
Education, till to date	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Confectionary Shop
Trade License Number	:	32
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01878 991762
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since07 Octobew 2001 from 15 July 2013. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Prodhania Confectionary and Varieties Store
Address/ Location	:	Islamiya Market, Ananda Bazar, Matlab Uttar, Chandpur.
Total Investment in BDT	:	405,000/-
Financing	:	Self BDT : 345,000 (from existing business) - 85% Required Investment BDT : 60,000 (as equity) - 15%
Present salary/drawings from business (estimates)	:	BDT 9,000
Proposed Salary		BDT 10,000
Proposed Business 15% of present gross profit margin Estimated 15% of proposed gross profit margin	:	15% 15%
Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	8000	240000	2880000		
Less: Cost of sale (B)	6800	204000	2448000		
Gross Profit 10% (A-B)= [C]	1200	36000	432000		
Less: Operating Costs					
Electricity bill		2000	24000		
Night Guard Bill		200	2400		
Rent		3000	36000		
Dish Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		9000	108000		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses(30,000*10%)		791	9500		
Total Operating Cost (D)		15791	189492		
Net Profit (C-D):		20209	242508		
		GT Social Business	Anchal-1, Chandpur		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Dacoration Advance: Freez 02 Present Goods Items (*):	50,000 1,00,000 45000 150,000		345,000
Proposed Items (**) :		60,000	60,000
Total Capital	345,000	60,000	405,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Biscuits, Bread, Cake	20000
Cold drinks (Various)	40000
Chips ,chanachur	30,000
Water, Juice	20000
Cosmetics (Soap, Snow etc)	40000
Total Present Stock	150,000

Proposed Item

Product Name	Amount
Cold drinks and Ice-cream (Various)	20000
Chips ,chanachur & other's Biscuits	20000
Cosmetics (Soap, Snow etc)	20000
Total :	60,000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	8500	255000	3060000	9500	285000	3420000	10500	315000	3780000
Less: Cost of Sale (B)	7225	216750	2601000	8075	242250	2907000	8925	267750	3213000
Profit 15% (A-B)=(C)	1275	38250	459000	1425	42750	513000	1575	47250	567000
Less operating cost:									
Electricity bill		2500	30000		2800	33600		3000	36000
Mobile Bill		350	4200		400	4800		450	5400
Dish Bill		300	3600		350	4200		400	4800
Salary- self		10000	120000		11000	132000		12000	144000
Shop Rent		3000	36000		3000	36000		3000	36000
Others		350	4200		400	4800		450	5400
Depreciation Expenses		791	9500		791	9500		791	9500
Total Operating Cost (F)		17291	207492		18741	224892		20091	241092
Net Profit =(E-F)		20959	251508		24009	288108		27159	325908
GT payback	24000		24000		24000				
Retained Income:		227508			264108			301908	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	251508	288108	325908
1.3	Depreciation (Non cash item)	9500	9500	9500
1.4	Opening Balance of Cash Surplus	0	237008	510616
	Total Cash Inflow	321008	534616	846024
2.0	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	84000	24000	24,000
3.0	Net Cash Surplus	237008	510616	822024

SWOT Analysis



STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft





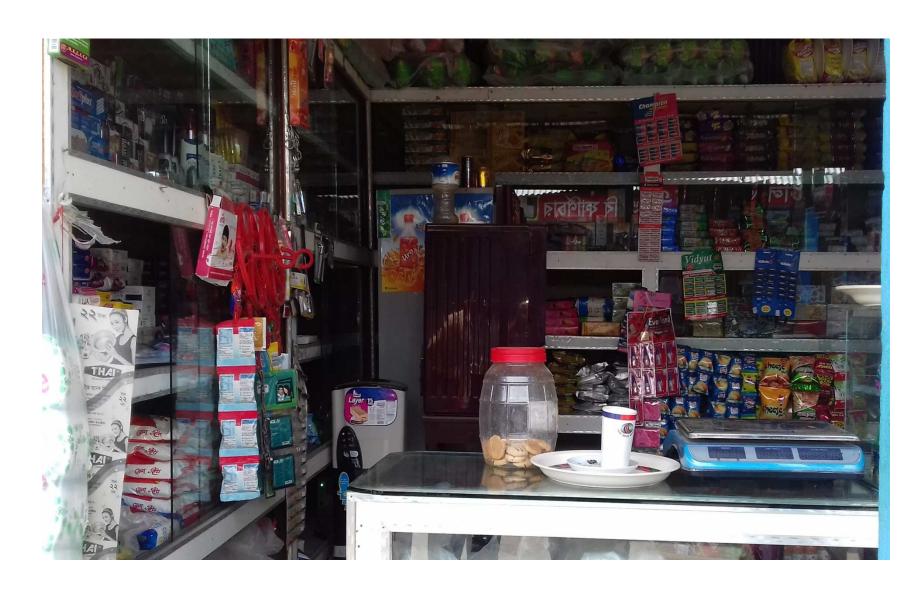
































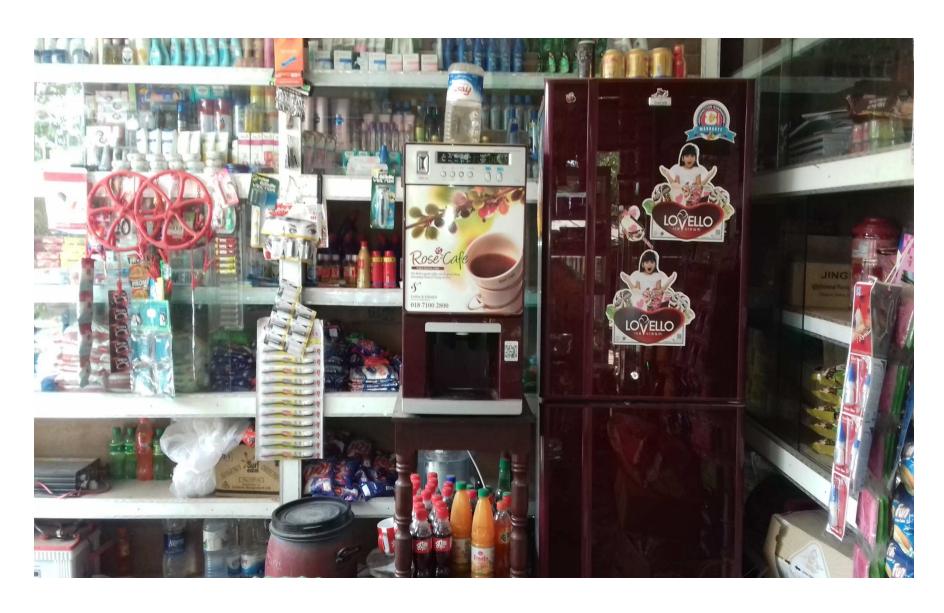












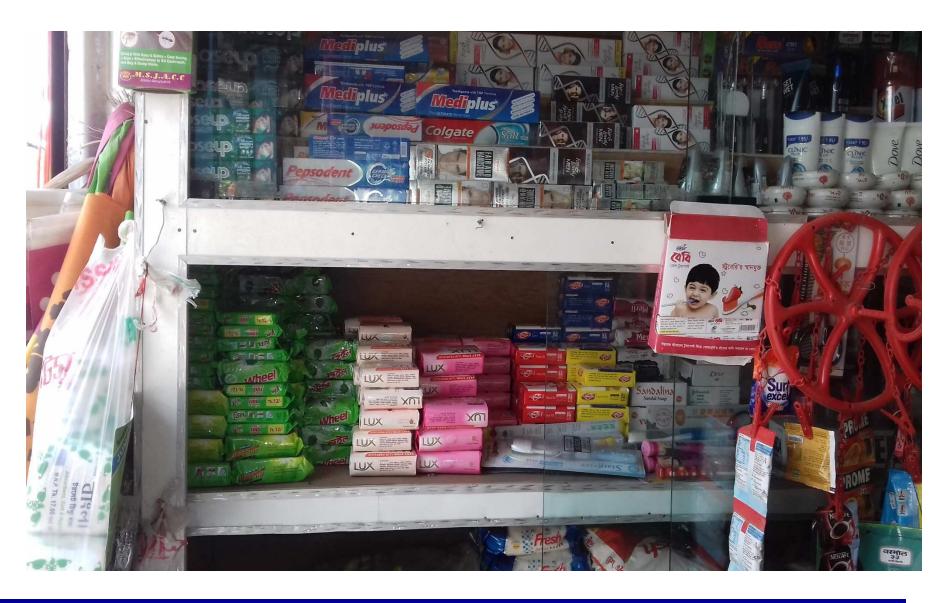












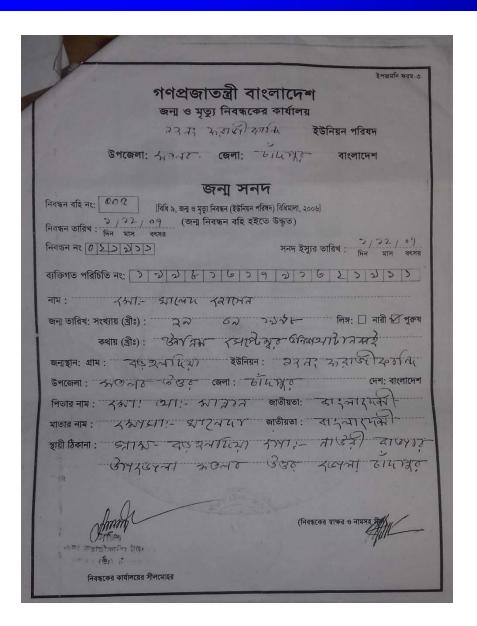


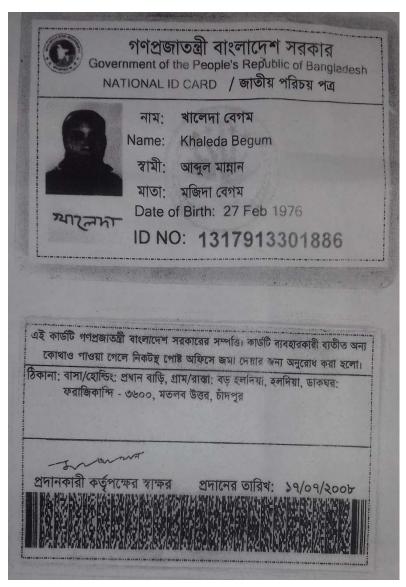














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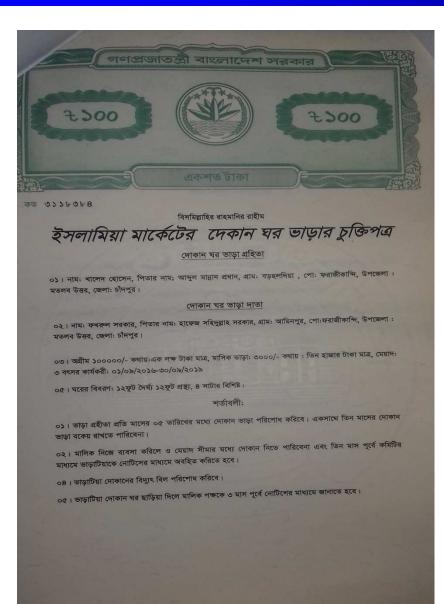
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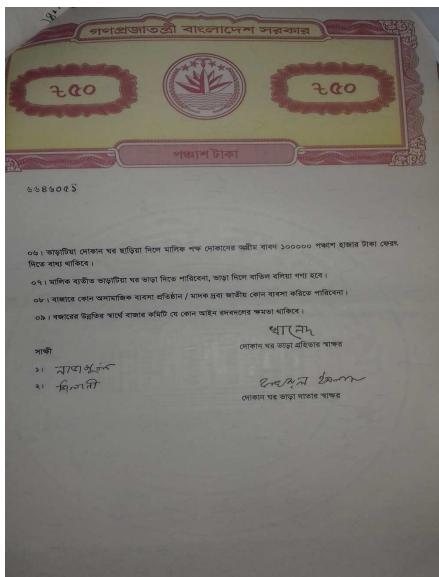
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Presented at 121st Internal Design Lab on 27 April 2017 at GT

