A Nobin Udyokta Project

AZIM COSMETICS & VARAITES STORE



Project by: Md. Azim Uddin Identified by: Md. Mostafa Verified By: Md. Gias uddin Matlab uttar Unit, Chandpur Anchal-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Azim uddin
Age	:	05/ 07/1989 (28Years)
Marital status	:	married,
Children	:	00
No. of siblings:	:	02 brothers and 03 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Monoura Begum Abdul Barak Khan Member since: 21/08/2005 Branch: Fotepur west , Centre no.5/M, Group: 01 Loanee No. 1082 First loan: Tk. 5000 Existing loan: Tk.3600 OutstingTk. 15000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Cosmetics Business
Trade License Number	:	2717
Business Experiences	:	06 years.
Other Own/Family Sources of Income	:	Agriculture.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01816-155595
NU Project Source/Reference	:	GT Matlab uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother Was a member of Grameen Bank (GB) Since 21.08.2005 till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Family business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Azim Cosmetics & varieties Store
Address/ Location	:	Chowrasta Bazar,Matlab Uttar, Chandpur.
Total Investment in BDT	:	310,000/-
Financing	••	Self BDT : 250,000 (from existing business) - 81% Required Investment BDT : 60,000 (as equity) - 19%
Present salary/drawings from business (estimates)	••	BDT 7,000
Proposed Salary		BDT 8,000
Proposed Business 20% of present gross profit margin Estimated 20% of proposed	:	20%
gross profit margin Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3000	90000	1080000		
Less: Cost of sale (B)	2400	72000	864000		
Gross Profit 20% (A-B)= [C]	600	18000	216000		
Less: Operating Costs					
Electricity bill		300	3600		
Night Guard Bill		200	2400		
Rent		1500	18000		
Mobile Bill		300	3600		
Salary from Business (Self)		7,000	72,000		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses(30,000*10%)		250	3000		
Total Operating Cost (D)		9850	118200		
Net Profit (C-D):		8150	97800		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Advanced Dacoration Present Goods Items (*):	1,00,000 30,000 120,000		250,000
Proposed Items (**) :		60,000	60,000
Total Capital	250,000	60,000	310,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Jewelry item	20000
Cosmetics	30000
Gift item	20000
Bag	10000
Soap, Snow etc	20000
Shoe	20000
Total Present Stock	120000

Proposed Item

Product name	Amount
Cosmetics	15000
Bag	20000
Shoe	10000
Soap, Snow etc	15000
Total:	60,000

Financial Projection of NU BUSINESS PLAN



Particulars	Y	'ear 1 (E	BDT)	Year 2 (BDT)		Year 3 (BDT)			
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3500	105000	1260000	4000	120000	1440000	4500	135000	1620000
Less: Cost of Sale (B)	2800	84000	1008000	3200	96000	1152000	3600	108000	1296000
Profit 20% (A-B)=(C)	700	21000	252000	800	24000	288000	900	27000	324000
Less operating cost:									
Electricity bill		500	6000		600	7200		700	8400
Mobile Bill		350	4200		400	4800		450	5400
Salary- self		8000	96000		9000	108000		10000	120000
Shop Rent		1500	18000		1500	18000		1500	18000
Others		350	4200		400	4800		450	5400
Depreciation Expenses		250	3000		250	3000		250	3000
Total Operating Cost (F)		10950	131400		12150	145800		13350	160200
Net Profit =(E-F)		10050	120600		11850	142200		13650	163800
GT payback		24000			24000			24000	
Retained Income:		96600			118200			139800	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	60,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	120600	142200	163800
1.3	Depreciation (Non cash item)	3000	3000	3000
1.4	Opening Balance of Cash Surplus	0	99600	220800
	Total Cash Inflow	183600	244800	387600
2.0	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	84000	24,000	24,000
3.0	Net Cash Surplus	99600	220800	363600

SWOT Analysis



STRENGTH

- Skill and 06 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

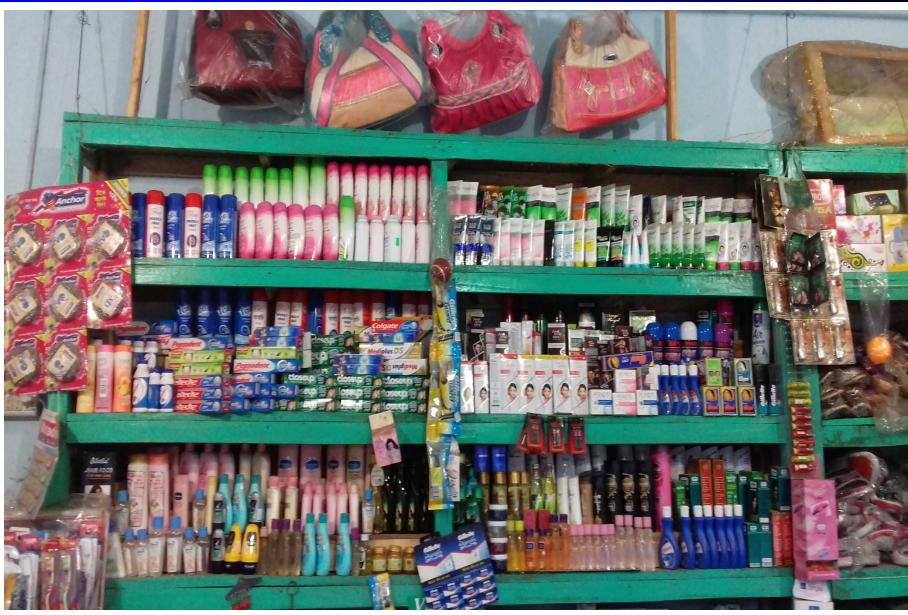
Photographs



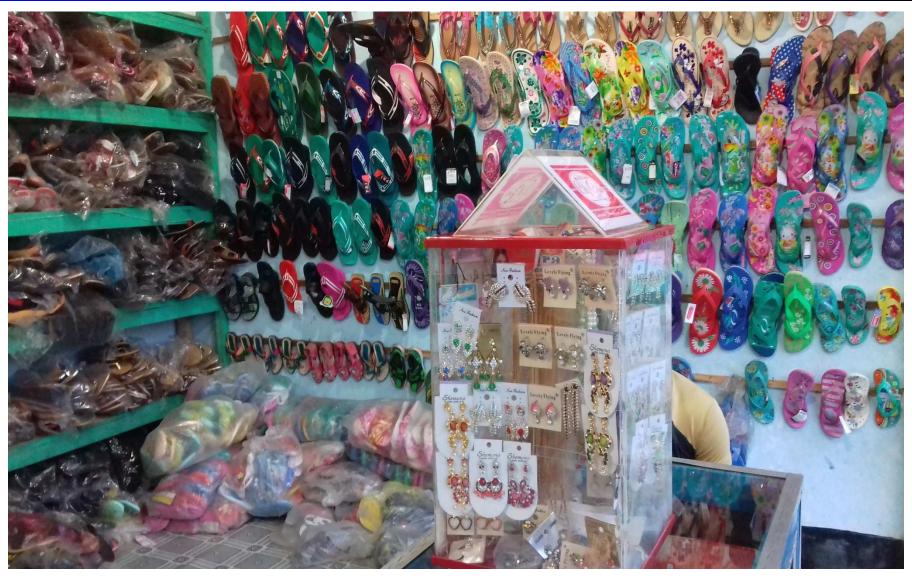


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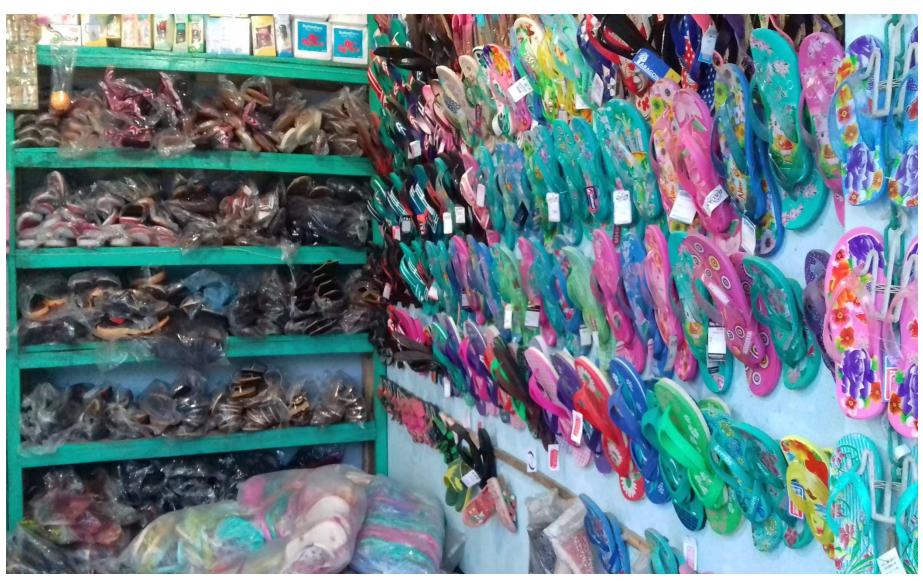




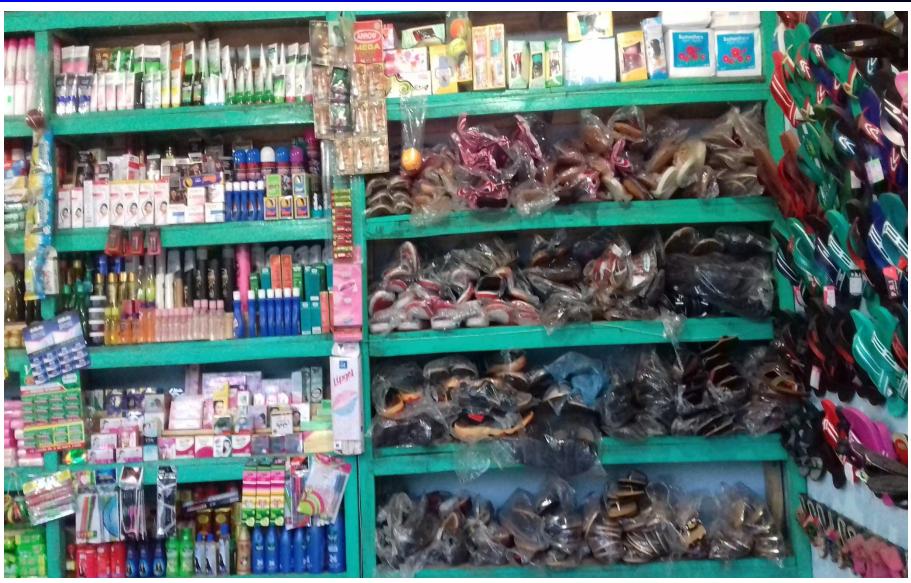


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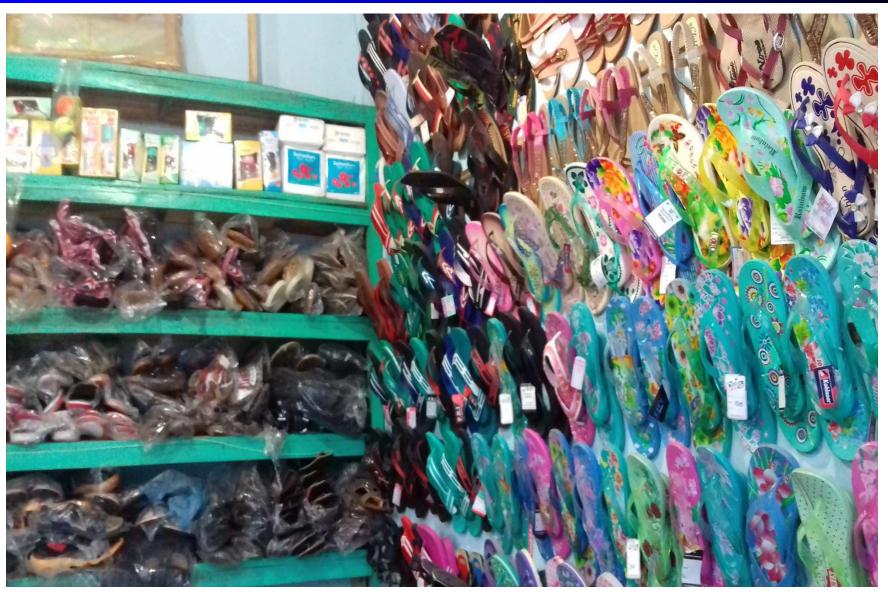




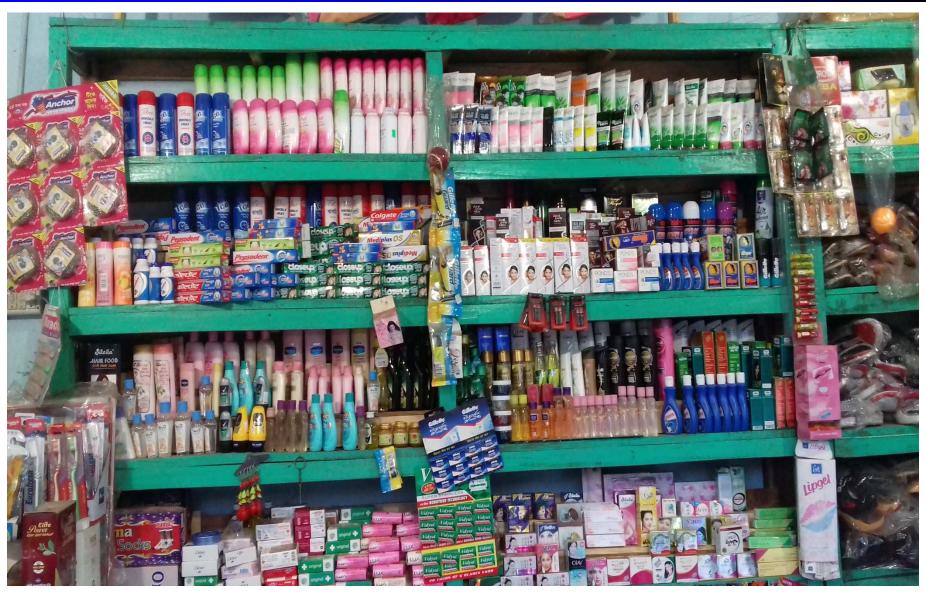
















Photograph

































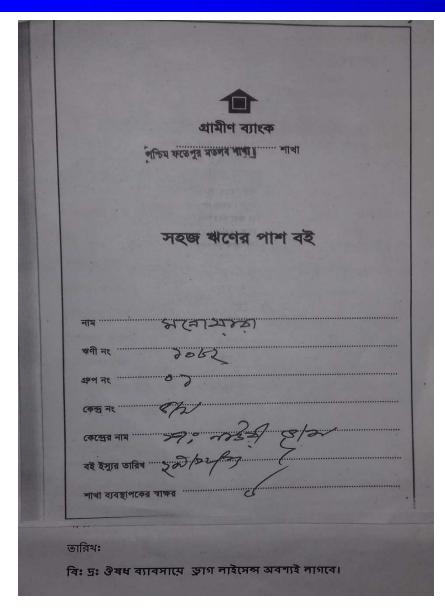


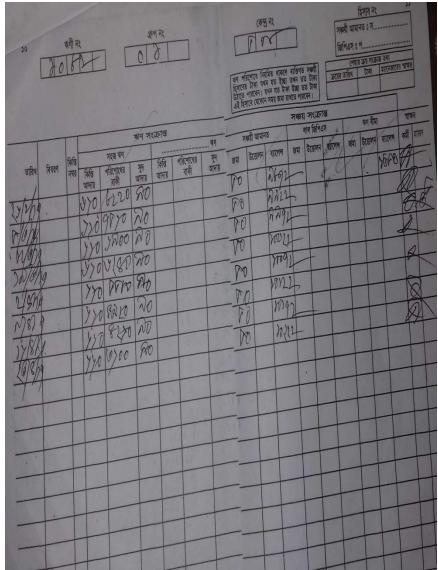








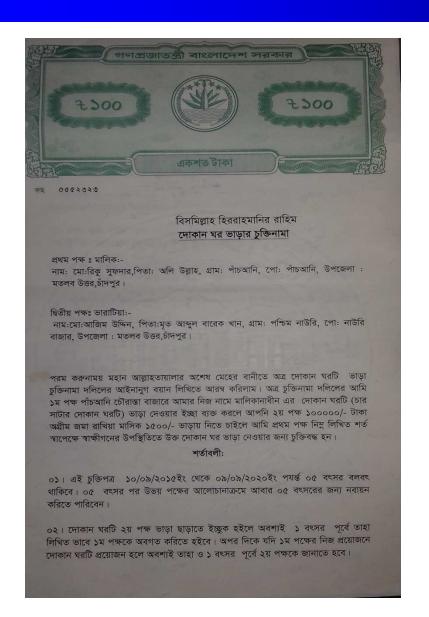


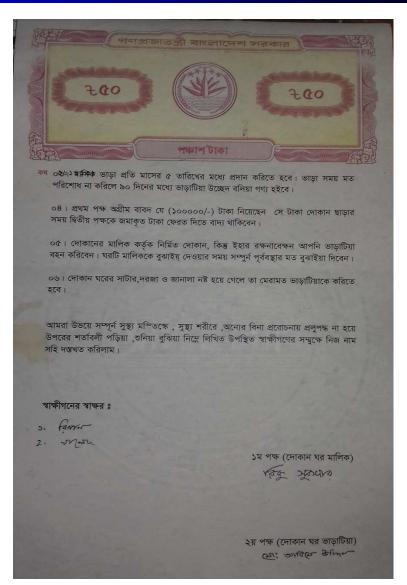




কিন
৭ নং মোহনপুর ইউনিয়ন পরিষদ কার্যালয় ভাক্ষর- মোহনপুর, উপজেলাঃ মতলব উত্তর, জেলা - চাদপুর।
ক্রমিক নং 2717 লাইসেস নং স্থা /২০১২ – ১৬ ভারিখ ঃ 2২ বি ২০১১
ALCONORDE CONTRACTOR OF THE CO
মাতার নাম
नार्टिम् कि (कथाय) किया कि
অত্র ইউনিয়ন সীমানার মধ্যে উল্লেখিত ব্যবিসা চালাইয়া যাওয়ার জন্য অনুমতি দেওয়া হইল।
সেক্টোরীর স্থাক্ষর সেক্টোরীর স্থাক্ষর তেয়ার্থী ক্রিল ক্রিট্রান তেয়ার্থী ক্রিল ক্রিট্রান তেয়ার্থী ক্রিল
TOTAL STREET,
তারিখঃ বিঃ দুঃ ঔষধ ব্যাবসামে ডুাগ লাইসেন্স অবশ্যই লাগবে।













Presented at 121st Internal Design Lab on 27 April, 2017 at GT

