

## Proposed NU Business Name: **JAPAN MOBILE CENTER**



Project identification and prepared by: Md. Habil Uddin Shah,  
Keraneegonj Unit, Dhaka

Project verified by: Shushanta Kumar Bishwas



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD. SAHID MIA</b>
Age	:	20-08-1989 (28 Years)
Education, till to date	:	SSC
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	3 Brothers
Address	:	Vill: Belna , P.O: Talepur, P.S: Keraneegonj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. SOKHINA BEGUM</b>
(iii) Father's name	:	<b>MD. SALAUDDIN</b>
(iv) GB member's info	:	Branch: Rohitpur, Centre # 53(Female), Member ID: 4697, Group No: 04 Member since: 01-01-2014 (03Years) First loan: BDT 3,000
Further Information:		Existing Loan: BDT 6000, Outstanding loan: 2694
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	8years experience in running business. He has no Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01831452220
Mother's Contact No.	:	01835501854
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraneejonj Unit, Dhaka

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SOKHINA BEGUM** joined Grameen Bank since 03 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>JAPAN MOBILE CENTER</b>
Location	:	Ramerkanda, Boarding Market
Total Investment in BDT	:	BDT 450,000/-
Financing	:	Self BDT 370,000/-(from existing business) 82% Required Investment BDT 80,000/-(as equity) 18%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	13 ft x 11 ft= 143 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Telecom accessories etc.</li><li>▪Average 30% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪After getting equity fund 1 employee will be appointed.</li><li>▪The shop is rented.</li><li>▪Collects goods from Dhaka.</li><li>▪Agreed grace period is 3 months.</li></ul>

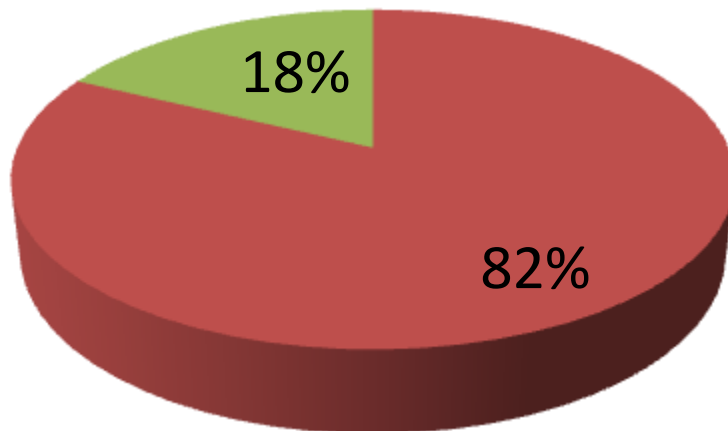
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Telecom Accessories	2000	60000	720000
Bikash & Flexi	100	3000	36000
<b>Total sales (A)</b>	<b>2100</b>	<b>63000</b>	<b>756000</b>
<b>Less Variable Exp.</b>			
Telecom Accessories	1400	42000	504000
<b>Total Variable exp. (B)</b>	<b>1400</b>	<b>42000</b>	<b>504000</b>
<b>Contribution Margin CM [C= (A-B)]</b>	<b>700</b>	<b>21000</b>	<b>252000</b>
<b>less fixed exp.</b>			
Rent		5500	66000
Electricity bill		1000	12000
Transportation		1000	12000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		120	1440
Mobile		200	2400
<b>total fixed cost (D)</b>		<b>13020</b>	<b>156240</b>
<b>Net profit (E) [C-D]</b>		<b>7980</b>	<b>95760</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobile	20	4000	80,000	20	4,000	80,000	160,000
Betary	87	250	21,750			0	21,750
Headphone	25	100	2,500			0	2,500
Charger	40	1500	60,000			0	60,000
Speaker	10	1000	10,000			0	10,000
Mobile	40	800	32,000			0	32,000
Sim	25	150	3,750			0	3,750
Bikash & Flexi	1	10000	10,000			0	10,000
Security			150,000				150,000
<b>Total</b>	<b>248</b>		<b>370,000</b>	<b>20</b>		<b>80,000</b>	<b>450,000</b>

## Source of Finance



■ Entrepreneur's Contribution 370,000

■ Investor's Investment 80,000

■ Total 450,000

## Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Telecom Accessories	2550	76500	918000	963900
Bikash	250	7500	90000	94500
<b>Total Sales (A)</b>	<b>2800</b>	<b>84000</b>	<b>1008000</b>	<b>1058400</b>
less variable Expenses				
Telecom Accessories	1785	53550	642600	674730
Total variable Expenses (B)	1785	53550	642600	674730
<b>Contribution Margin (CM)= (A-B)</b>	<b>1015</b>	<b>30450</b>	<b>365400</b>	<b>383670</b>
<b>Less Fixed Expenses</b>				
Rent		5500	66000	66000
Electricity bill		1000	12000	16000
Transportation		1000	12000	35000
Salary (self)		5000	60000	60000
Salary (staff)		3000	36000	36000
Entertainment		200	2400	2400
Guard		120	1440	1440
Total Fixed Cost		16120	193440	224240
<b>Net Profit (E) (C-D)</b>		<b>14330</b>	<b>171960</b>	<b>159430</b>
Investment Payback			<b>48000</b>	<b>48000</b>



# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	171,960	159,430
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		123,960
	<b>Total Cash Inflow</b>	251960	283390
2	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000
	<b>Total Cash Outflow</b>	128,000	48000
3	<b>Net Cash Surplus</b>	123,960	235390

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:01  
Experience & Skill : 08Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

জাপান

নোহিতপুর বোর্ডিং, শরিফ মার্কেট, কেরানীগঞ্জ - ১৩১০। মোবাইল: ০১৮০১৪৫২২২০

মোবাইল

সেন্টার



















গ্রামীণ ব্যাংক

গণপ্রজাতন্ত্রী বাংলাদেশ  
গ্রামীণ ব্যাংক লিমিটেড

অর্থক্ৰম প্ৰদানের দাখলি

৪

নাম	মোহাম্মদ জাহিদুল হক
কেন্দ্রের নাম	ব্রাহ্মণ কলিগাতি
শাখা	



একজন পুরুষের সাথে একটি মহিলা

১. পুরুষের নাম: \_\_\_\_\_

২. মহিলার নাম: \_\_\_\_\_

৩. পুরুষের ঠিকানা: \_\_\_\_\_

৪. মহিলার ঠিকানা: \_\_\_\_\_

৫. পুরুষের পেশা: \_\_\_\_\_

৬. মহিলার পেশা: \_\_\_\_\_

৭. পুরুষের বয়স: \_\_\_\_\_

৮. মহিলার বয়স: \_\_\_\_\_

৯. পুরুষের শিক্ষার স্তর: \_\_\_\_\_

১০. মহিলার শিক্ষার স্তর: \_\_\_\_\_

১১. পুরুষের আয়ের স্তর: \_\_\_\_\_

১২. মহিলার আয়ের স্তর: \_\_\_\_\_

১৩. পুরুষের স্বাস্থ্যের স্তর: \_\_\_\_\_

১৪. মহিলার স্বাস্থ্যের স্তর: \_\_\_\_\_

১৫. পুরুষের কর্মের স্তর: \_\_\_\_\_

১৬. মহিলার কর্মের স্তর: \_\_\_\_\_

১৭. পুরুষের জীবনের স্তর: \_\_\_\_\_

১৮. মহিলার জীবনের স্তর: \_\_\_\_\_

১৯. পুরুষের মতামত: \_\_\_\_\_

২০. মহিলার মতামত: \_\_\_\_\_



সহজ কণের পাশ বই

নাম: বিনোদী: দুর্গেশ্বর রায়

পত্নী: সুস্মিতা

বয়স: ৪৫

পেশা: স্বতন্ত্র

বাস: বিলুয়া, কুমিল্লা

বই ইচ্ছার কারণ: সহজ কণের পাশ বই

স্বাক্ষর: \_\_\_\_\_





श्री सं.   
 2327

श्री सं.   
 612

क्र.सं.	विवरण	प्रत्येक दिन				कुल	प्रति	प्रति	प्रति	प्रति
		दिनांक	दिनांक	दिनांक	दिनांक					
		28/12								
1	...	29/12	...	...	...	...	...	...	...	
2	...	30/12	...	...	...	...	...	...	...	
3	...	31/12	...	...	...	...	...	...	...	
4	...	...	...	...	...	...	...	...	...	
5	...	...	...	...	...	...	...	...	...	
6	...	...	...	...	...	...	...	...	...	
7	...	...	...	...	...	...	...	...	...	
8	...	...	...	...	...	...	...	...	...	
9	...	...	...	...	...	...	...	...	...	
10	...	...	...	...	...	...	...	...	...	

श्री सं.   
 1296

श्री सं.   
 612

एक निश्चित दिनांक पर्यंत का प्रमाण पत्र जारी किया जा रहा है। इस दिनांक के बाद यह प्रमाण पत्र जारी नहीं किया जाएगा।

क्र.सं.	विवरण	प्रत्येक दिन				कुल	प्रति	प्रति	प्रति	प्रति
		दिनांक	दिनांक	दिनांक	दिनांक					
1	...	28/12	...	...	...	...	...	...	...	
2	...	29/12	...	...	...	...	...	...	...	
3	...	30/12	...	...	...	...	...	...	...	
4	...	31/12	...	...	...	...	...	...	...	
5	...	...	...	...	...	...	...	...	...	
6	...	...	...	...	...	...	...	...	...	
7	...	...	...	...	...	...	...	...	...	
8	...	...	...	...	...	...	...	...	...	
9	...	...	...	...	...	...	...	...	...	
10	...	...	...	...	...	...	...	...	...	

# FAMILY PICTURE

