A Nobin Udyokta Project

M/S DIPU ENTERPRISE



Project by: Md. Ohadul Hoque Identified and Verified By:Md.Gias uddin Uttar Matlab Unit,Chandpur Anchal-1 GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Ohadul Hoque
Age	:	28/ 05/1988 (32Years)
Marital status	:	Married,
Children	:	01 Daughter
No. of siblings:	:	04 brothers and 01 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Brother N/A N/A N/A N/A N/A
Education, till to date	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Pesticide Busines
Trade License Number	:	22
Business Experiences	:	07 years.
Other Own/Family Sources of Income	:	Farmer
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01813976117
NU Project Source/Reference	:	GT Uttar Matlab Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2003 and now still. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her father's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M/s Dipu Enterprise
Address/ Location	:	Sujatpur Bazar, Matlab Uttar Chandpur.
Total Investment in BDT	:	450000/-
Financing	:	Self BDT :380000 (from existing business) - 84%
		Required Investment BDT : 70,000 (as equity) - 16%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 11,000
Proposed Business 9% of present gross profit margin	:	9%
Estimated 9% of proposed gross profit margin	:	9%
Agreed grace period	:	2 months
Education	:	Eight

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	15000	450000	5400000		
Less: Cost of sale (B)	13650	409500	4914000		
Gross Profit 9% (A-B)= [C]	1350	40500	486000		
Less: Operating Costs					
Generator bill		900	10800		
Night Guard Bill		200	2400		
Rent		3000	36000		
Mobile Bill		300	3600		
Salary from Business (Self)		10,000	120000		
Salary from Business (Employee)		5000	60000		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses(30,000*10%)		250	3000		
Total Operating Cost (D)		19950	239400		
Net Profit (C-D):		20550	246600		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration Advance: Present Goods Items (*):	30,000 100,000 2,50,000		3,80,000
Proposed Items (**):		70,000	70,000
Total Capital	3,80,000	70,000	45,0000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
সালফার ১০কাটন (১২০০*২০)	২ 8०००
বায়োবোরণ ০৫কাটণ(৬৫০*৫) ৫০০ গ্রাম	৩২৫০
বায়োবোরণ ০৫কাটণ(৬০০*১০) ১০০ গ্রাম	৬০০০
মেগনেশিয়াম ২০কাটন(৮০০*২২)	১৭৬০০
হেপ্টাজিংক ২০কাটন(৬০০*২০)	\$2000
এগ্রোভিট ৩০ কাটন(৬০০*৩০)	7,000
বরিক এসিড১২ কাটন(১০০০*১২) ৫০০গ্রাম	\$2000
হিয়োমাইট প্লাস ৫০কাটন(১৬০০*৫০)	20000
নিয়োসটিন ৫ কাটন(১০৫০*৫) ৫০০গ্রাম	৫২৫০
জিংক ৮কাটন (৮৫০*৮)	৬৮০০
বায়োমেট্রিন ১০কাটন (৬০০*২০)	\$2000
অকটেন, পেট্রোল, ডিজেল,	৫৩১০০
Total Present Stock	250000

Proposed Item

Product Name	Amount
সালফার ২০কাটন (১২০০*১০)	\$2000
বায়োবোরণ ২০কাটণ(৬৫০*১০) ৫০০ গ্রাম	৬৫০০
বায়োবোরণ ১৫কাটণ(৬০০*১৫) ১০০ গ্রাম	००००
নিয়োসটিন ২০ কাটন(১০৫০*১০) ৫০০গ্রাম	3 0@00
জিংক ২০ কাটন (৮৫০*১০)	৮৫০০
বায়োমেট্রিন ১০কাটন	৯৩০০
পি জি আর গোল্ড ১০ কাটন (৫৫০*১৫) ৫০ গ্রাম	৮২৫০
পি জি আর গোল্ড ০৫ কাটন (৮৫০*৭) ১০০ গ্রাম	০১৫১
Total:	70,000

Financial Projection of NU BUSINESS PLAN



Particulare	Particulars Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	16000	480000	5760000	17000	510000	6120000	18000	540000	6480000
Less: Cost of Sale (B)	14560	439500	5274000	15470	464100	5569200	16380	491400	5896800
Profit 8% (A-B)=(C)	1440	43200	518400	1530	45900	550800	1620	48600	583200
Gross Profit (C+D)=E									
Less operating cost:									
Generator bill		1100	13200		1300	15600		1500	18000
Mobile Bill		400	4800		500	6000		600	7200
Salary- self		11000	132000		12000	120000		13000	156000
Salary f (Employee)		6000	72000		7000	84000		8000	96000
Shop Rent		3000	36000		3000	36000		3000	36000
Others		350	4200		400	4800		500	6000
Depreciation Expenses		250	3000		250	3000		250	3000
Total Operating Cost (F)		22100	265200		24450	293400		26850	322200
Net Profit =(E-F)		21100	253200		21450	257400		21750	261000
GT payback		28000			28000		28000		
Retained Income:		225200		229400		233000			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	253200	257400	261000
1.3	Depreciation (Non cash item)	3000	3000	3000
1.4	Opening Balance of Cash Surplus	0	228200	460600
	Total Cash Inflow	326200	488600	724600
2.0	Cash Outflow			
2.1	Purchase of Product	70,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	98000	28000	28000
3.0	Net Cash Surplus	228200	460600	696600

SWOT Analysis



STRENGTH

- Skill and 07 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

Photographs





Photograph





Photograph





















Photograph









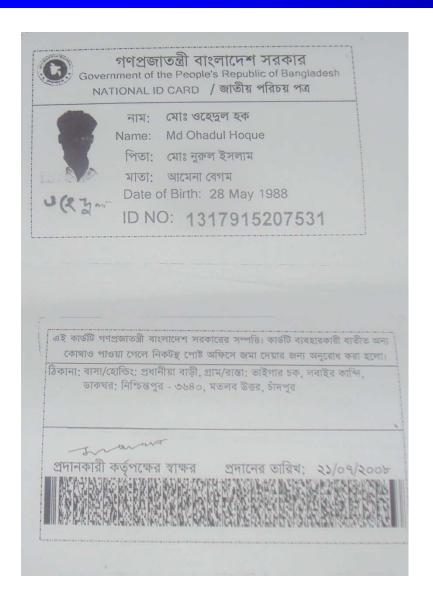






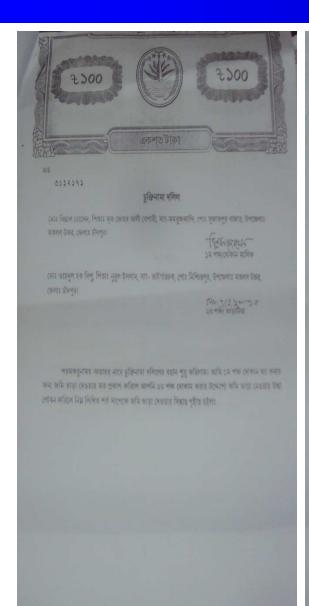


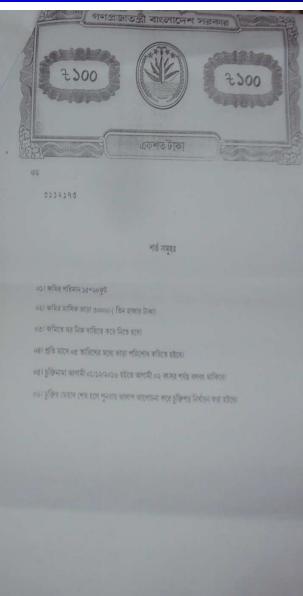


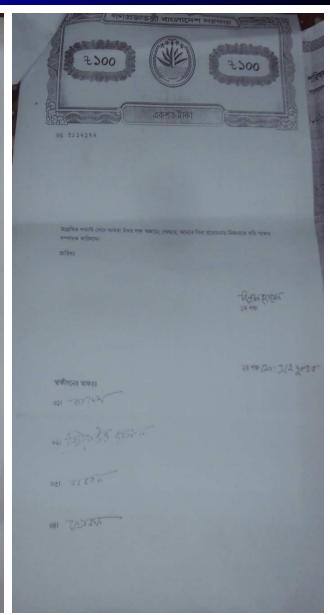




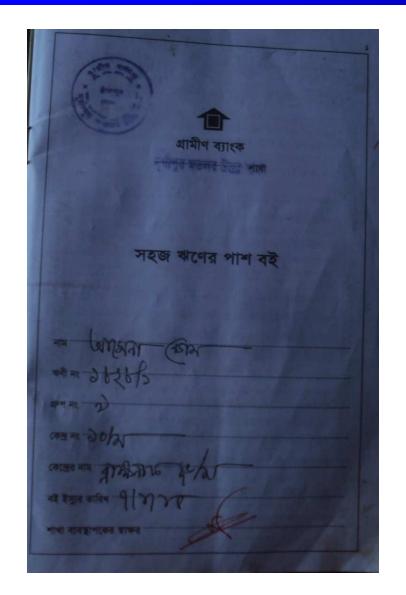


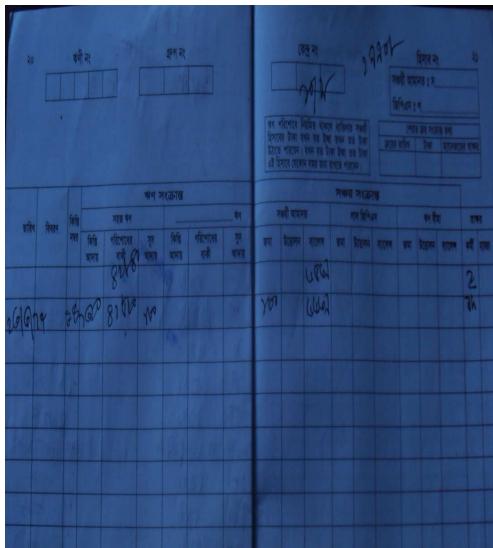














লৈং	व्याधिक	ইউনিয়ন পরি ^{শ্রদ}
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		coalabia
		anda official



Government of the People's Republic of Bang Deputy Director Office Department of Agricultural Extension Khamarbari, Taltala, Chandpur.

FROM 15 {See rule 12(2)} Liceuse for retail of pesticides

- 2. License shall be in force for a period of two years from the date of issue.
- 3. Pesticides to be soldCategories of pesticides to be hold in stock.

License No. 22 10 6 78

Condition

1. The licence shall be displayed in a prominent place in the part of the premises open to the public.

2. The licensee shall comply with to provisions of the pesticide Ordinance, 1971 and the rules made thereunder for the time being in force.

3. Renewal. 28 60 120 25 5; 013

... देश नवस नवासन कथा हरून

অভিরিক উপ-পরিচালক (শিশি) ক্রাথ সম্পানণ অধিদন্তর ১০ চিল্পুত্র ঃ







Presented at

119th Internal Design Lab
on 20th April 2017 at GT

