#### **Proposed NU Business Name: MA TELECOM & IT CENTER**



Project identification and prepared By Md. Lokman Hakim Godagari, Rajshahi

Project verified by: Md. Mozaharun Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md.Sayed Parvej		
Age	:	10-12-1992(34 <i>ears</i> )		
Education, till to date	:	Diploma		
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	1 Brother		
Address	:	Vill: Prijpur P.O Pirijpur:, P.S:Godagari, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  Ms. Reshma Begum  Md. Oliul Hossain  Branch :Mati kata ,Goda Gari,Centre # 15/(Female),  Member ID1623/2, Group No: 05  Member since:06/01/2014(4 years)  First loan: BDT 10,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 215,000, Outstanding loan:125590 Mother yes No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	3 years experience in running business.
Training Info	:	Nil
Other Own/Family Sources of Income	:	yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732019349
Mother's Contact No.	:	01745677488
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Godagari,Unit, Rajshahi.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Ms. Reshma Begum joined Grameen Bank since 4 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	<b> </b> :	: MA TELECOM & IT CENTER			
Location	:	Pirizpur bazar,Godagari,Rajshahi			
Total Investment in BDT	:	BDT 110,000/-			
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	12 ft x 8ft= 96 square ft			
Implementation	••	<ul> <li>The business is planned to be scaled up by investment in existing goods like Mobile Items.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is Rented</li> <li>Collects goods from Rajshahi</li> <li>Agreed grace period is 3 months.</li> </ul>			

2400

2400

600

72000

72000

18000

200

100

3000

200

3500

14500

864000

864000

216000

2400

1200

36000

50|600

2400

42000

174000

500

**Less. Variable Expense** 

**Less. Fixed Expense** 

**Total variable Expense (B)** 

Contribution Margin (CM) [C=(A-B)

Steel Item

Rent

Electric Bill

Salary (self)

Salary (staff)

Entertainment

Total fixed Cost (D)

Net Profit (E) [C-D)

Generator

Mobile

Guard

Transportation

	Existing Business	(BDT)
Particular		Daily

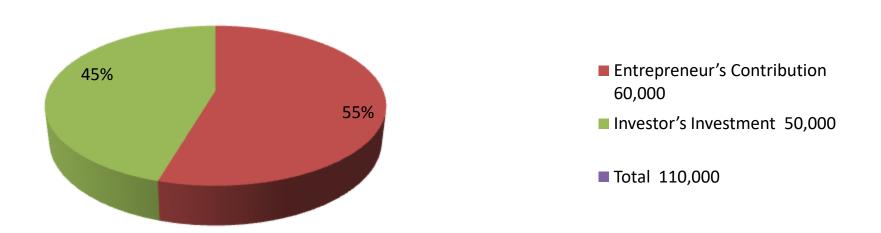
Mobile

Total fixed Cost (D)

Net Profit (E) [C-D)

Existing Business (BD1)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Mobile Item	1500	45000	540000				
Total Sales (A)	1500	45000	540000				
Less. Variable Expense							
Mobile Item	1200	36000	432000				
Total variable Expense (B)	1200	12000	140000				
Contribution Margin (CM) [C=(A-B)	300	9000	108000				
Less. Fixed Expense							
Rent		7	00				
Electric Bill		200	2400				
Transportation		1000	12000				
Salary (self)		5000	60000				
Salary (staff)			0				
Guard		1	.00 1200				
Entertainment		3	3600				
Generator			0				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobile	40	1000	40000	50	1000	50000	90000
Battery	20	250	5000				5000
Charger	20	500	10000				1600
Mobile instrumets			5000				5000
Total			60000			50000	102000



# Financial Projection (BDT) 2

Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> year
Revenue (sales)					
Mobile Item	2000	60000	720000	756000	793800
Total Sales (A)	2000	60000	720000	756000	793800
Less. Variable Expense					
Mobile Item	1600	48000	576000	604800	635040
Total variable Expense (B)	1600	48000	576000	604800	635040
Contribution Margin (CM)					
[C=(A-B)	400	12000	144000	151200	158760
Less. Fixed Expense					
Rent		700			
Electric Bill		400	4800	5040	5292
Transportation		2000	24000	25200	26460
Salary (self)		5000	60000	63000	66150
Salary(staff)		0	0	0	0
Guard		200	2400	2520	2646
Generator			0	0	0
Entertainment		500	6000	6300	6615
Mobile		500	6000	6300	6615
Total fixed Expenses		7900	94800	99540	104517
Net Profit (E) [C-D)		4100	49200	51660	54243

20000

20000

20000

**Investment Payback** 

Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
Cash Inflow			
Investment Infusion by Investor	50000		
Net Profit	49200	51600	54243
Depreciation (Non cash item)			
Opening Balance of Cash Surplus		29200	60800
Total Cash Inflow	99200	80800	115043
Cash Outflow			
Purchase of Product	50000		
Payment of GB Loan			
Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
Total Cash Outflow	70000	20000	20000
Net Cash Surplus	29200	60800	95043
	Cash Inflow Investment Infusion by Investor Net Profit Depreciation (Non cash item) Opening Balance of Cash Surplus Total Cash Inflow Cash Outflow Purchase of Product Payment of GB Loan Investment Pay Back (Including Ownership Tr. Fee) Total Cash Outflow	Cash Inflow Investment Infusion by Investor  Net Profit  Depreciation (Non cash item)  Opening Balance of Cash Surplus  Total Cash Inflow  Purchase of Product  Payment of GB Loan  Investment Pay Back (Including Ownership Tr. Fee)  Total Cash Outflow  70000	Cash Inflow Investment Infusion by Investor  Net Profit  A9200  Depreciation (Non cash item)  Opening Balance of Cash Surplus  Total Cash Inflow  Purchase of Product  Payment of GB Loan  Investment Pay Back (Including Ownership Tr. Fee)  Total Cash Outflow  Total Cash Outflow  70000  Zo000

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 3 Years Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

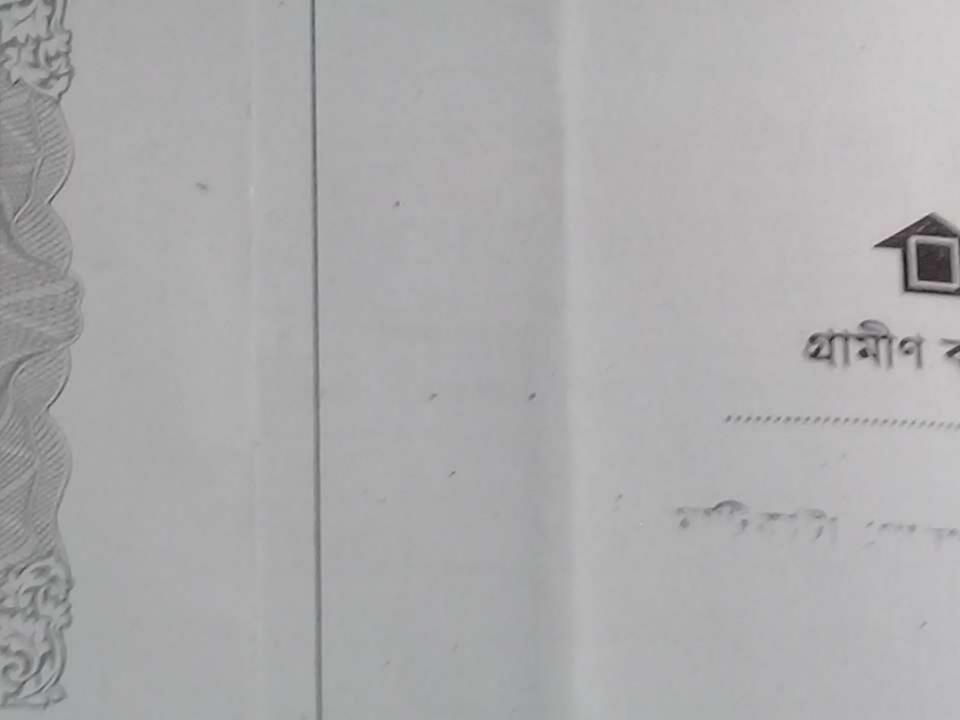
# Pictures











## **FAMILY PICTURE**

