Proposed NU Business Name: M/S TAIJUL TAT GHOR



Project identification and prepared by: MD.Shahinur Rahman, Sherpur Unit,Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.ABU HANIF		
Age	:	08-11-1983 (34 Years)		
Education, till to date	:	Class 6		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	1 Bother 7 Sister		
Address	:	Vill: Kasiabala, P.O: Khanpur, P.S: Sherpur, Dist: Bogra.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe MST.SORIMON BEGUM MD. ZABED ALI Branch:Mirjapur,Sherpur,Centre # 54 (Female), Member ID:4213/1; Group No:07 Member since: 16-05-1995(22 Years) First loan: -3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 23,000, Outstanding Ioan: 17,043/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735-820933
Mother's Contact No.	:	01774-028560
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.SORIMON BEGUM joined Grameen Bank since 22 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

•	<u> </u>
Business Name	: M/S TAIJUL TAT GHOR
Location	: Miriapur.Sherpur

n	:	Mirjapur,Sherpur
wastment in DDT		DDT 120 000/

Financing

Present salary/drawings

Proposed Salary

Implementation

Size of shop

from business (estimates)

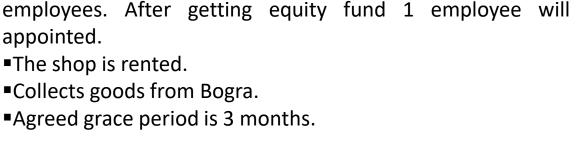
BDT 5,000/-

BDT 5,000/-

appointed.

18 ft \times 28 ft= 504 square ft

■Average 25% gain on sale.



goods like; Gamsa, Rad Suta, Firoja Suta, Zorat Suta, Etc.

■The business is planned to be scaled up by investment in existing

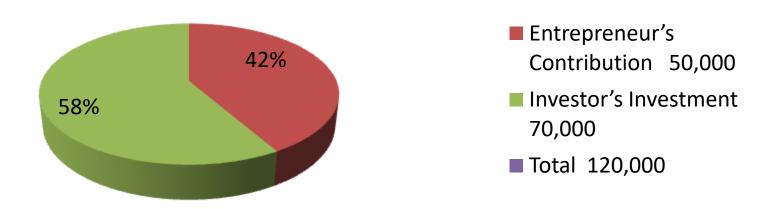
The business is operating by entrepreneur. Existing

Required Investment BDT 70,000/-(as equity) 58%

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Gamsa, Rad Suta, Firoja Suta, Zorat Suta,Etc.	250,000	3,000,000			
Total Sales (A)	250,000	3,000,000			
Less. Variable Expense					
Gamsa, Rad Suta, Firoja Suta, Zorat Suta,Etc.	187,500	2,250,000			
Total variable Expense (B)	187,500	2,250,000			
Contribution Margin (CM) [C=(A-B)	62,500	750,000			
Less. Fixed Expense					
Transportation	1,500	18,000			
Salary (self)	5,000	60,000			
Salary (staf)	40,000	480,000			
Entertainment	200	2,400			
Mobile Bill	300	3,600			
Total fixed Cost (D)	47,000	564,000			
Net Profit (E) [C-D)	15,500	186,000			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Gamsa	100	75	7500	100	140	14,000	21,500
Rad Suta	20	200	4000	200	200	40,000	44,000
Firoja Suta	12	200	2400	100	160	16,000	18,400
Zorat Suta	22	300	6600				6600
Clouar	12	200	2400				2400
Holud	20	200	4000				4000
Mouar	35	169	5900				5900
Othes			17,200				17,200
Total	231		50,000	400		70,000	120,000

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Gamsa, Rad Suta, Firoja Suta, Zorat Suta,Etc.	400,000	4,800,000	5,040,000	5,292,000		
Total Sales (A)	400,000	4,800,000	5,040,000	5,292,000		
Less. Variable Expense						
Gamsa, Rad Suta, Firoja Suta, Zorat Suta,Etc.	300,000	3,600,000	3,780,000	3,969,000		
Total variable Expense (B)	300,000	3,600,000	3,780,000	3,969,000		
Contribution Margin (CM) [C=(A-B)	100,000	1,200,000	1,260,000	1,323,000		
Less. Fixed Expense						
Transportation	1500	18,000	18,000	18,000		
Salary (self)	5,000	60,000	60,000	60,000		
Salary (staf)	40000	480,000	480,000	480,000		
Entertainment	200	2,400	2,400	2,400		
Mobile Bill	400	4,800	4,800	4,800		
Total fixed Cost (D)	47,100	565,200	565,200	565,200		
Net Profit (E) [C-D)	52,900	634,800	694,800	757,800		
Investment Payback		28,000	28,000	28,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	634,800	694,800	757,800
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		606,800	1,273,600
	Total Cash Inflow	704,800	1,301,600	2,031,400
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	606,800	1,273,600	2,003,400

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:08 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





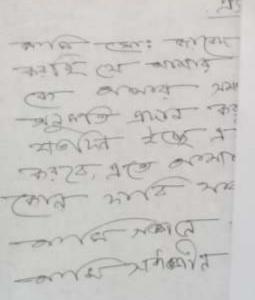














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গণপ্ৰভাৱতী বাংগাদেশ সহকাত

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FAMILY PICTURE

