Proposed NU Business Name: VAI BON ATO KORNAR



Project identification and prepared by: Md Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. KAMRUZZMAN (RANJU)				
Age	:	12-02-1985 (32 Years)				
Education, till to date	:	Eight				
Marital status	••	Married				
Children	:	01 Son & 01 Daughter				
No. of siblings:	:	03 Bothers & 01 Sister				
Address	:	Vill: Arola, P.O: Arola Thana: Kahalu Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JAHANARA BIBI MD. KHAIRUZZAMAN Branch: Narhotto Kahalu , Centre # 29(Female), Member ID: 2351/1, Group No: 01 Member since: 13-07-1998 (05 Years) First loan: BDT 1500				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 25,000, Outstanding loan: BDT: Nil Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-618943
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

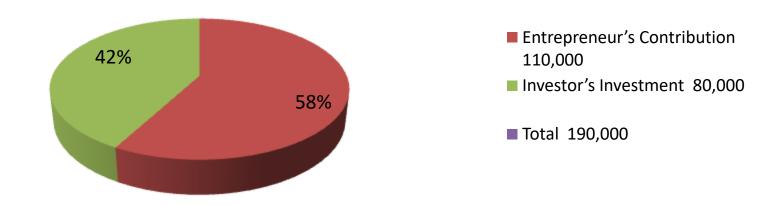
MST. JAHANARA BIBI joined Grameen Bank since 19 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	VAI BON ATO KORNAR			
Location	:	Arola Bazar, Kahalu ,Bogra			
Total Investment in BDT	:	BDT 190,000/-			
Financing	:	Self BDT 110,000/-(from existing business) 58% Required Investment BDT 80,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	13 ft x 09 ft= 117 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Betary, Charger, Tiyer, Ring etc. The business is operating by entrepreneur. Existing Two employee. One will be appointed in the future. Collects goods from Kahalu, Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Betary, Charger, Tiyer, Ring	2,000	60000	720000		
Total Sales (A)	2,000	60000	720000		
Less Variable Expense					
Betary, Charger, Tiyer, Ring	1400	42000	504000		
Total variable Expense (B)	1,400	42000	504000		
Contribution Margin (CM) [C=(A-B)	600	18000	216000		
Less Variable Expense					
Rent		400	4800		
Electricity bill		300	3600		
Transportation		800	9600		
Salary (self)		5000	60000		
Guard		150	1800		
Entertainment		300	3600		
Mobile bill		500	6000		
Total fixed cost (D)		7,450	89400		
Net Profit (E)= [C-D]		10,550	126600		

		Investm	nent Bre	eak	down		
	Existing				Propo	sed	
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Ato Betary	10	4,000	40000	10	4,000	40000	80000
Ato Charger	5	2,000	10000	0	0	0	10000
Ato Motors	4	5,000	20000	8	5,000	40000	60000
Tayer & Ring	20	300	6000	0	0	0	6000
Bol Beyaring	100	100	10000	0	0	0	10000
Others	400	60	24000	0	0	0	24000
Total	539		110,000	18	0	80,000	190000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue(Sales)						
Betary, Charger, Tiyer, Ring	3,000	90000	1080000	1134000	1190700	
Total Sales (A)	3,000	90000	1080000	1134000	1190700	
Less Variable Expense				0	0	
Betary, Charger, Tiyer, Ring	2100	63000	756000	793800	833490	
Total variable Expense (B)	2,100	63000	756000	793800	833490	
Contribution Margin (CM)						
[C=(A-B)	900	27000	324000	340200	357210	
Less Variable Expense				0	0	
Rent		400	4800	5040	5292	
Electricity bill		500	6000	6300	6615	
Transportation		1000	12000	12600	13230	
Salary (self)		5000	60000	63000	66150	
Salary(Staff)		3000	36000	37800	39690	
Guard		150	1800	1890	1984.5	
Entertainment		500	6000	6300	6615	
Mobile bill		700	8400	8820	9261	
Total fixed cost (D)		11,250	135000	141750	148837.5	
Net Profit (E)= [C-D]		15,750	189000	198450	208372.5	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	189000	198450	208372.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		157,000	323,450
	Total Cash Inflow	269,000	355,450	531,823
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32000	32,000
3	Net Cash Surplus	157,000	323450	499822.5

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01, Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





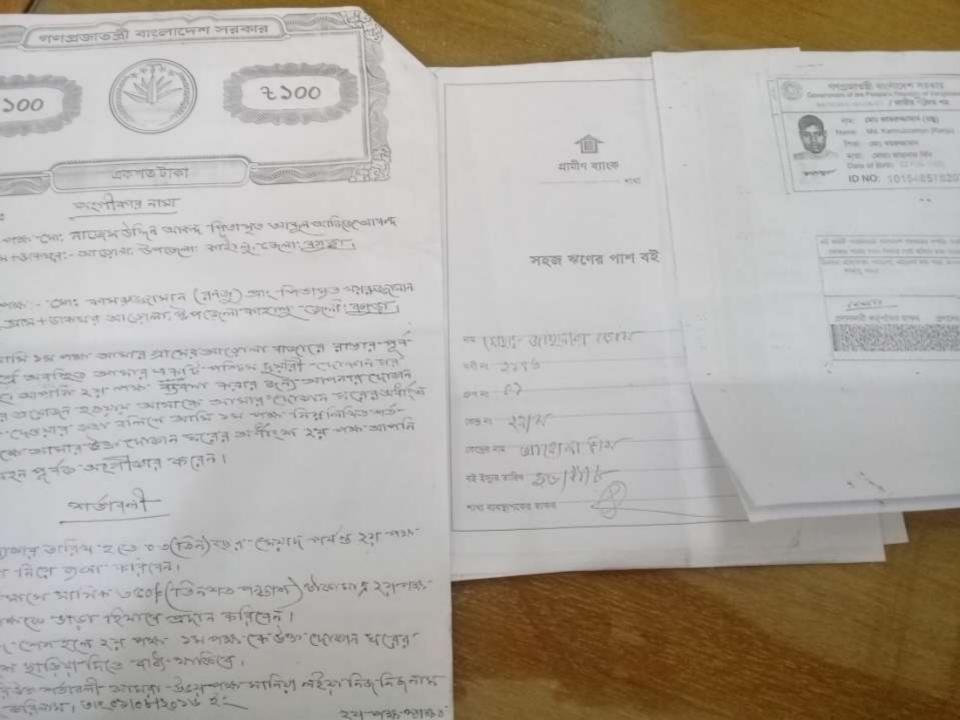












FAMILY PICTURE

