## **Proposed NU Business Name: MAA TALECOM**



Project identification and prepared by: Md. Abu Bakkar Siddique, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABDUR RAZZAK			
Age	:	05-11-1992 (24Years)			
Education, till to date	:	HSC			
Marital status	<u> </u> :	Single			
Children	:	nil			
No. of siblings:	:	02 Brothers 03 Sisters			
Address	:	Vill: Namapara Kawla P.O Dakshinkhan, P.S: Dakshinkhan, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father  Rezia Khatun  Md Ismail Hosen  Branch: Dakshinkhan, Centre # 21 (Female),  Member ID: 6656/1, Group No: 07  Member since: 05-09-2010(07Years)  First loan: BDT 10,000 /-			
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB, BRAC  ASA etc	: : :	Outstanding loan: Nil Nil No No No			

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	05 years of business experience.
Own Business and	:	02 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	•••	01723-097219
Family's Contact No.	:	01781-722129
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Rezia Khatun** joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

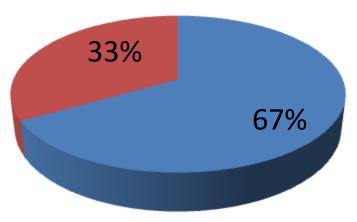
Proposed Nobin Udyokta Business Info					
Business Name		MAA TALECOM			
Location	:	Namapara Kawla, Dakshinkhan, Dhaka			
Total Investment in BDT	:	BDT 150,000/-			
Financing	:	Self BDT 100,000/- (from existing business) 67%			
		Required Investment BDT 50,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x08ft= 80 square ft			
Security of the shop	:	BDT 10,000			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Stationary,compose,Bikash,Flexi load etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>The shop is rented.</li> <li>Collects goods from Company base.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Stationary	1,000	30,000	360,000		
Computer compose , Bikash,Flexi load	350	10,500	126,000		
Total Sales (A)	1,350	40,500	486,000		
Less. Variable Expense					
Stationary	800	24,000	288,000		
Total variable Expense (B)	800	24,000	288,000		
Contribution Margin (CM) [C=(A-B)	550	16,500	198,000		
Less. Fixed Expense					
Rent		1,200	14,400		
Electricity Bill		700	8,400		
Transportation		500	6,000		
Mobile Bill		500	6,000		
Entertainment		300	3,600		
Salary (sttaf)		4,000	48,000		
Salary (self)		5,000	60,000		
Total fixed Cost (D)		12,200	146,400		
Net Profit (E) [C-D)		4,300	51,600		

Investment Breakdown								
Particulars		Existing	3	<b>Particulars</b>	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Stationary	250	20	5000	Mobile	150	200	20,000	35,000
			5000	Accossories			30,000	35,000
bikash	1	30000	30000	Stationary	250	20	5,000	35,000
Flexi load	4	2500	10000	Bikash	1	10000	10,000	20,000
			0	Flexi Load	2	2500	5,000	5,000
computer,pinter			40000				0	40,000
<b>Secuirity Advanced</b>			10000				0	10,000
Others			5000	Others				5,000
Total			100,000				50,000	150,000

### **Source of Finance**





Financial					
Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Stationary	1,800	54,000	648,000	680,400	714,420
Computer compose , Bikash,Flexi load	375	11,250	135,000	141,750	148,838
Total Sales (A)	2,175	65,250	783,000	822,150	863,258
Less. Variable Expense					
Stationary	1,440	43,200	518,400	544,320	571,536
Total variable Expense (B)	1,440	43,200	518,400	544,320	571,536
Contribution Margin (CM) [C=(A-B)	735	22,050	264,600	277,830	291,722
Less. Fixed Expense					
Rent		1,200	14,400	14,400	14,400
Electricity Bill		735	8,820	9,261	9,724
Transportation		550	6,600	6,930	7,277
Mobile Bill		600	7,200	7,560	7,938
Entertainment		300	3,600	3,780	3,969
Salary (sttaf)		4,000	48,000	50,400	52,920
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item			 	<u> </u>	
Depreciation		833	10,000	10,000	10,000
Total Fixed Cost		13,218	158,620	162,331	166,228
Net Profit (E) [C-D)		8,832	105,980	115,499	125,494
Investment Payback			20,000	20,000	20,000

# Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	105,980	115,499	125,494
1.3	Depreciation (Non cash item)	10,000	10,000	10,000
1.4	Opening Balance of Cash Surplus		95,980	201,479
	Total Cash Inflow	165,980	221,479	336,973
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20,000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	95,980	201,479	316,973

# **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 05 Years

Own Business: 02 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

# THREATS

Theft

Fire

Political unrest

# Pictures













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