Proposed NU Business Name: Junaid Furniture



Project identification and prepared by: Md .Saidullah, Dupchachia Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. HARONUR RASHID			
Age	:	12-02-1985 (32 Years)			
Education, till to date	:	Class: Nine			
Marital status	:	Marrid			
Children	:	01 Son			
No. of siblings:	:	02 Sisters			
Address	:	Vill: Chokshola, P.O: Talora, P.S: Dupchachia, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MST.AFRUJA BEGUM MD.MAJID Branch: Talora Dupchachia, Centre # 07(Female), Member ID: 6579, Group No: 09 Member since: 19-12-1998(20 Years) First loan: BDT 1500/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,	:	Existing Loan: BDT 35,000/- Outstanding loan: 9600/- Father No No No			
BRAC ASA etc		INO			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-008279
Mother's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST.AFRUJA BEGUM joined Grameen Bank since 20 years ago. At first she took 1500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin	Udyokta	Business Info
-----------------------	---------	----------------------

Business Name	:	JUNAID FURNITURE			
Location	:	Railget,Talora, Dupchachia			
Total Investment in BDT	:	BDT 337,000/-			
Financing	:	Self BDT 257,000/-(from existing business) 76%			
		Required Investment BDT 80,000/-(as equity) 24%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 40 ft= 800 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Furniture item etc. Average 40% gain on sale. The business is operating by entrepreneur. Existing 03 employee. 01 employee will be appointed. The shop is rented. Collects goods from Talora, Dupchachia. Agreed grace period is 3 months. 			

Exis	Existing Business (BDT)		
Particular	Monthly		
Revenue(Sales)			
Furniture item	100,000		
Total Sales (A)	100,000		
Less Variable Expense			

Furniture item

Rent

Guard

Electricity bill

Salary (self)

Salary (staf)

Mobile bill

Entertainment

Total fixed cost (D)

Net Profit (E)= [C-D]

Transportation

Total variable Expense (B)

Less Variable Expense

Contribution Margin (CM) [C=(A-B)

Yearly

60,000

60,000

40,000

2000

1,000

5,000

22,000

1,000

50

500

32,050

7,950

500

1,200,000

1,200,000

720,000

720,000

480,000

24,000

6,000

12,000

60,000

264,000

12,000

600

6,000

384,600

95,400

Investment Breakdown

Existing					Proposed			
Particulars	Qty.	Unit Price Amount		Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Doors	7	10,000	70000	0	0	0	70000	
Windows	7	3000	21000	0	0	0	21000	
Dresing tabel	2	5,000	10000	0	0	0	10000	
Cot	4	10,000	40000	0	0	0	40000	
Showkes	2	8,000	16000	0	0	0	16000	
wood	100	1,000	100000	80	1000	80000	180000	
Total	123	0	257,000	80	0	80,000	337000	

Source of Finance



Financial Projection (BDT)							
Particular	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)							
Furniture item	120,000	1,440,000	1,512,000	1,587,600			
Total Sales (A)	120,000	1,440,000	1,512,000	1,587,600			
Less. Variable Expense		0	0	0			
Furniture item	72,000	864,000	907,200	952,560			
Total variable Expense (B)	72,000	864,000	907,200	952,560			
Contribution Margin (CM)							
[C=(A-B)	48,000	576,000	604,800	635,040			
Less. Fixed Expense		0	0	0			
Rant	2000	24,000	25,200	26,460			
Electricity Bill	600	7,200	7,560	7,938			
Mobile Bill	600	7,200	7,560	7,938			
Guard	50	600	630	662			
Salary (self)	5000	60,000	63,000	66,150			
Salary (staf)	25,000	300,000	315,000	330,750			
Transportation	1500	18,000	18,900	19,845			
Entertainment	1200	14,400	15,120	15,876			
Total Fixed Cost	35950	431,400	452,970	475,619			
Net Profit (E) [C-D)	12,050	144,600	151,830	159,422			
Investment Payback		28,000	28,000	28,000			

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	144,600	151,830	159,422
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		112,600	236,430
	Total Cash Inflow	224,600	264430	395852
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	28,000	28,000
3	Net Cash Surplus	112,600	236430	367852

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01 Others:02sss

Experience & Skill : 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

