Proposed NU Business Name: CHANCHAL BATTERY & TELECOM



Project identification and prepared by: Ishak Chambugong Sonatola Unit, Bogra

Project verified by: MD Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	CHANCHAL CHANDRA ROY				
Age	:	12-03-1996 (21Y <i>ears</i>)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	-				
No. of siblings:	:	2 Sisters				
Address	:	Vill: North Bashhata, P.O: S A Collage, P.S: Sonatola, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father CHAMPA RANI DUKHU CHANDRA ROY Branch: Dik Dayir, Centre: 12(Female), Member ID: 1718, Group No: 05 Member since: 17-01-2005 (12Years) First loan: BDT 10000				
Further Information:		Outstanding loan: 68000 Father				
(v) Who pays GB loan installment (vi) Mobile lady		No				
(vii) Grameen Education Loan		No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	7 years experience in running business. 7 Years in own business. He has no training.
Training Info	:	Tie flas flo traifility.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01739-083804
Family's Contact No.	:	01919-083904
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatola Unit, Bogra .

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

CHAMPA RANI joined Grameen Bank since 12 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	CHANCHAL BATTERY & TELECOM			
Location	:	Station Road, Sonatola, Bogra			
Total Investment in BDT	:	BDT 135000/-			
Financing	:	Self BDT 85000/- (from existing business) 63% Required Investment BDT 50000/- (as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 12 ft = 120 sqft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Telecom Accessories . Average 20% gain on sales. The business is operating by entrepreneur . Existing no employee. After getting equity fund 1 will be appointed. The shop is rented. Collects goods from Bogra. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Telecom Accessories	1700	51000	612000			
Total sales (A)	1700	51000	612000			
Less Variable Exp.						
Telecom Accessories	1360	40800	489600			
Total Variable exp. (B)	1360	40800	489600			
Contribution Margin CM [C= (A-B)	340	10200	122400			
less fixed exp.						
Rent		1500	18000			
Electricity bill		1000	12000			
Transportation		300	3600			
Salary (self)		4000	48000			
Mobile		300	3600			
total fixed cost (D)		7100	85200			
Net profit (E) [C-D]		3100	37200			

Investment Breakdown							
	Exist	ting	Proposed				
Particulars	Qty.	Unit Price		Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Energy Light	38	200	7,600	70	200	14,000	21,600
Light	39	220	8,580	60	220	13,200	21,780
Switch Box	140	75	10,500	90	75	6,750	17,250
Socket	26	130	3,380	80	130	10,400	13,780
Charger	15	180	2,700	5650	1	5,650	8,350
Holder	29	130	3,770				3,770
LED light	98	15	1,470				1,470
Others	270	100	27,000				27,000
Security			20,000				20,000

Source of Finance

85,000

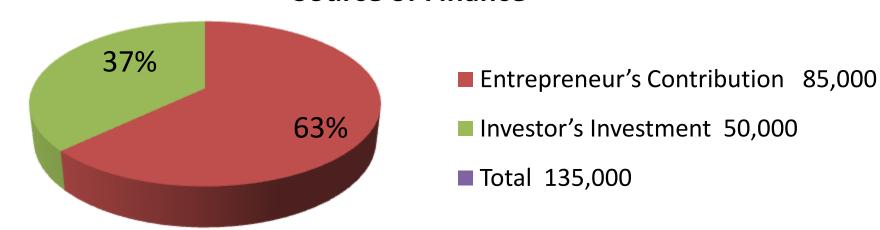
5950

Total

655

50,000

135,000



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Telecom Accessories	3195	95850	1150200	1207710	1268096	
Total Sales (A)	3195	95850	1150200	1207710	1268096	
less variable Expenses						
Telecom Accessories	2556	76680	920160	966168	1014476	
Total variable Expenses (B)	2556	76680	920160	966168	1014476	
Contribution Margin (CM)= (A-B)	639	19170	230040	241542	253619.1	
Less Fixed Expenses						
Rent		1500	18000	18000	18000	
Electricity bill		1000	12000	12000	12000	
Transportation		330	3960	3960	3960	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		5000	60000	60000	60000	
Mobile		350	4200	4200	4200	
Total Fixed Cost		13180	158160	158160	158160	
Net Profit (E) (C-D)		5990	71880	83382	95459.1	
Investment Payback			20000	20000	20000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	71,880	83,382	95459.1
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		51,880	115262
	Total Cash Inflow	121880	135262	210721.1
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
	Not Cook Country	- 4.000	115000	1007011
3	Net Cash Surplus	51,880	115262	190721.1

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:01

Experience & Skill: 0 Years: 07

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

