

Proposed NU Business Name: HAMIDUL TELECOM & DIGITAL STUDIO



Project identification and prepared by: Ishak Chambugong
Sonatola Unit, Bogra

Project verified by: MD Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MEHEDI HASAN
Age	:	02-05-1993 (24Years)
Education, till to date	:	HSC
Marital status	:	Married
Children	:	-
No. of siblings:	:	4 Sisters
Address	:	Vill: Nimar Para, P.O: Vongur Para, P.S: Sonatola, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. HASNA BEGUM
(iii) Father's name	:	MD. HAFIJAR RAHMAN
(iv) GB member's info	:	Branch : Jorgacha , Centre : 19(Female), Member ID: 9649, Group No: 11 Member since: 15-4-2009 (08Years) First loan: BDT 10000 Outstanding loan: 16702
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business. 5 Years in own business. He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01762-600444
Family's Contact No.	:	01756-671044
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatola Unit, Bogra .

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. HASNA BEGUM joined Grameen Bank since 8 years ago. At first she took BDT 10000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	HAMIDUL TELECOM & DIGITAL STUDIO
Location	:	Velurpara, Sonatola, Bogra
Total Investment in BDT	:	BDT 110000/-
Financing	:	Self BDT 60000/- (from existing business) 55% Required Investment BDT 50000/- (as equity) 45%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	--
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Telecom Accessories .▪Average 20% gain on sales.▪The business is operating by entrepreneur . Existing no employee.▪The shop is rented.▪Collects goods from Bogra.▪Agreed grace period is 3 months.

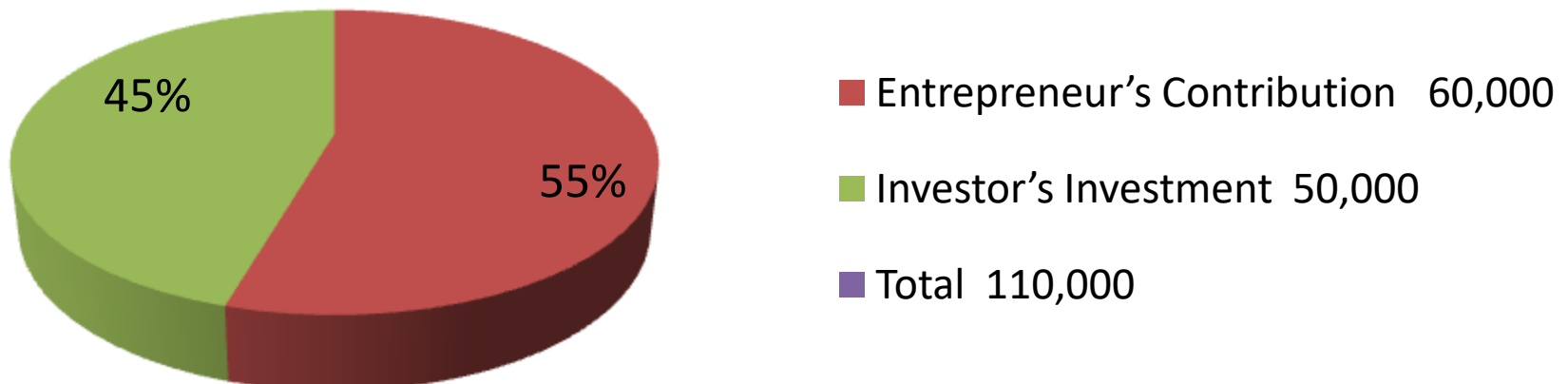
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Telecom Accessories	1600	48000	576000
Total sales (A)	1600	48000	576000
Less Variable Exp.			
Telecom Accessories	1280	38400	460800
Total Variable exp. (B)	1280	38400	460800
Contribution Margin CM [C= (A-B)]	320	9600	115200
less fixed exp.			
Rent		450	5400
Electricity bill		1200	14400
Transportation		100	1200
Salary (self)		5000	60000
Entertainment		100	1200
Mobile		100	1200
total fixed cost (D)		6950	83400
Net profit (E) [C-D]		2650	31800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Energy Light	14	215	3,010	70	215	15,050	18,060
Light	12	20	240	65	215	13,975	14,215
Switch Box	110	110	12,100	120	70	8,400	20,500
Socket	10	130	1,300	32	200	6,400	7,700
Charger	10	215	2,150	6175	1	6,175	8,325
Holder	20	70	1,400				1,400
others	165	120	19,800				19,800
Security			20,000				20,000
Total	341		60,000	6462		50,000	110,000

Source of Finance



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Telecom Accessories	2500	75000	900000	945000	992250
Total Sales (A)	2500	75000	900000	945000	992250
less variable Expenses					
Telecom Accessories	2000	60000	720000	756000	793800
Total variable Expenses (B)	2000	60000	720000	756000	793800
Contribution Margin (CM)= (A-B)	500	15000	180000	189000	198450
Less Fixed Expenses					
Rent		450	5400	5400	5400
Electricity bill		1200	14400	14400	14400
Transportation		150	1800	1800	1800
Salary (self)		5000	60000	60000	60000
Entertainment		160	1920	1920	1920
Mobile		200	2400	2400	2400
Total Fixed Cost		7160	85920	85920	85920
Net Profit (E) (C-D)		7840	94080	103080	112530
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	94,080	103,080	112530
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		74,080	157160
	Total Cash Inflow	144080	177160	269690
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	74,080	157160	249690

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 05 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

হামিদুল টেলিকম এন্ড ডিজিটাল ষ্টুডিও

সর্বসম্মত সেবা সর্বদা

কম্পিউটার প্রশিক্ষণ, ডিজিটাল ষ্টুডিও, মোবাইল সার্ভিসিং, মোবাইল কেসিং, কাভার, ব্যাটারী, চার্জার, মেমোরী, সিম কার্ড ও ইলেকট্রিকেল সামগ্রী পাওয়া যায়।

ডেপুটী বাজার, সোনাভলা, বগুড়া।

মোঃ মেহেদী হাসান (হামিদুল)

প্রোগ্রামার

০১৭২৩-৭১৫৫৮৩

০১৭৬২-৬০৬৪৪৪











FAMILY PICTURE

