Proposed NU Business Name: MAA TAILORS



Project identification and prepared by: MD. Delowar Hossain Kapasia Unit, Gajipur

Project verified by: : Shushanta Kumar Bishash



| Brief Bio of The Proposed Nobin Udyokta | | | | | | | |
|---|-------|--|--|--|--|--|--|
| Name | : | KUMUL SARKAR | | | | | |
| Age | : | 11-07-1983 (33 Yars) | | | | | |
| Education, till to date | : | CLASS 10 | | | | | |
| Marital status | : | Unmarried | | | | | |
| Children | : | N/A | | | | | |
| No. of siblings: | : | 1 Brother 1 Sister | | | | | |
| Address | : | Vill: Kurulia ,P.O: Kurulia ,P.S: Kapashia, Dist: Gazipur | | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husband's name (iv) GB member's info | : : : | Mother Father BELMOTI RANI LATE GOPAL SARKAR Branch: Kapasia Centre # 86(Female), Member ID: 11016, Group No: 1 Member since: 05-02-1997 (20 Years) First loan: BDT 10000 | | | | | |
| Further Information: (v) Who pays GB loan installment | : | Existing Loan: BDT 30000, Outstanding loan: 24028 Mother | | | | | |
| (vi) Mobile lady | : | INO | | | | | |
| (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : | No No | | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | | Nil |
|---|----|--|
| Business Experiences and | •• | 11 years experience in running business. |
| Training Info | : | He has 3 training. |
| Other Own/Family Sources of Income | •• | |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01726-934916 |
| Mother's Contact No. | : | 01791-279815 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Kapasia Unit, Gajipur |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BELMOTI RANI joined Grameen Bank since 20 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | | |
|---|---|---|--|--|--|
| Business Name | : | MAA TAILORS | | | |
| Location | : | RownaT Bazar | | | |
| Total Investment in BDT | : | BDT 100000/- | | | |
| Financing | : | Self BDT 30000/-(from existing business) 30% | | | |
| | | Required Investment BDT 70000/-(as equity) 70% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- | | | |
| Proposed Salary | : | BDT 5,000/- | | | |
| Size of shop | : | 13ft x 10ft= 130 square ft | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Cloth item Average 20% gain on sale. The business is operating by entrepreneur. Existing 1 employees. | | | |

■The shop is rented.

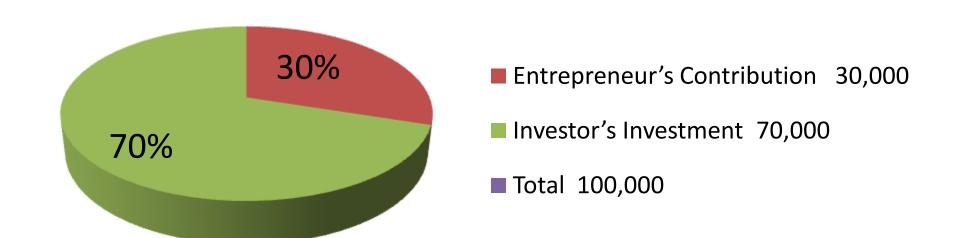
■Collects goods from Babur hat.

■Agreed grace period is 3 months.

| Existing Business (BDT) | | | | | | |
|----------------------------------|-------|---------|--------|--|--|--|
| Particular | Daily | Monthly | Yearly | | | |
| Revenue (sales) | | | | | | |
| Cloth item | 2195 | 65850 | 790200 | | | |
| Total sales (A) | 2195 | 65850 | 790200 | | | |
| Less Variable Exp. | | | | | | |
| Cloth item | 1756 | 52680 | 632160 | | | |
| Total Variable exp. (B) | 1756 | 52680 | 632160 | | | |
| Contribution Margin CM [C= (A-B) | 439 | 13170 | 158040 | | | |
| less fixed exp. | | | | | | |
| Rent | | 600 | 7200 | | | |
| Electricity bill | | 200 | 2400 | | | |
| Transportation | | 500 | 6000 | | | |
| Salary (self) | | 5000 | 60000 | | | |
| Salary (staff) | | 3000 | 36000 | | | |
| Entertainment | | 150 | 1800 | | | |
| Guard | | 150 | 1800 | | | |
| Genaretor | | 250 | 3000 | | | |
| Mobile | | 300 | 3600 | | | |
| total fixed cost (D) | | 10150 | 121800 | | | |
| Net profit (E) [C-D] | | 3020 | 36240 | | | |

| Investment Breakdown | | | | | | | |
|----------------------|----------|------------|-----------------|-----|---------------|-----------------|-------------------|
| | Proposed | | | | | | |
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Shirt Pcs | 10 | 350 | 3,500 | 30 | 350 | 10,500 | 14,000 |
| Pant Pcs | 10 | 450 | 4,500 | 35 | 450 | 15,750 | 20,250 |
| Long cloth | 150 | 50 | 7,500 | 25 | 350 | 8,750 | 16,250 |
| 3 Pcs | 10 | 400 | 4,000 | 150 | 60 | 9,000 | 13,000 |
| Bokrom | 50 | 30 | 1,500 | 200 | 50 | 10,000 | 11,500 |
| Others | 10 | 400 | 4,000 | 1 | 1000 | 1,000 | 5,000 |
| Electric Machine | | | 0 | 1 | 15000 | 15,000 | 15,000 |
| Security | | | 5,000 | | | | 5,000 |
| Total | 240 | | 30,000 | 442 | | 70,000 | 100,000 |

Source of Finance



| Financial Projection | | | | | | |
|---------------------------------|-------|---------|----------|----------|----------|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year | |
| Revenue (sales) | | | | | | |
| Cloth item | 2815 | 84450 | 1013400 | 1064070 | 1117274 | |
| Total Sales (A) | 2815 | 84450 | 1013400 | 1064070 | 1117274 | |
| less variable Expenses | | | | | | |
| Cloth item | 2252 | 67560 | 810720 | 851256 | 893818.8 | |
| Total variable Expenses (B) | 2252 | 67560 | 810720 | 851256 | 893818.8 | |
| Contribution Margin (CM)= (A-B) | 563 | 16890 | 202680 | 212814 | 223454.7 | |
| Less Fixed Expenses | | | | | | |
| Rent | | 600 | 7200 | 7200 | 7200 | |
| Electricity bill | | 200 | 2400 | 2400 | 2400 | |
| Transportation | | 550 | 6600 | 6600 | 6600 | |
| Salary (self) | | 5000 | 60000 | 60000 | 60000 | |
| Salary (staff) | | 3000 | 36000 | 36000 | 36000 | |
| Entertainment | | 170 | 2040 | 2040 | 2040 | |
| Guard | | 150 | 1800 | 1800 | 1800 | |
| Genaretor | | 250 | 3000 | 3000 | 3000 | |
| Mobile | | 400 | 4800 | 4800 | 4800 | |
| Total Fixed Cost | | 10320 | 123840 | 123840 | 123840 | |
| Net Profit (E) (C-D) | | 6570 | 78840 | 88974 | 99614.7 | |
| Investment Payback | | | 28000 | 28000 | 28000 | |

Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|-------------------------------|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| | Investment Infusion by | | | |
| 1.1 | Investor | 70,000 | | |
| 1.2 | Net Profit | 78,840 | 88,974 | 99614.7 |
| 1.3 | Depreciation (Non cash item) | | | |
| | Opening Balance of Cash | | | |
| 1.4 | Surplus | | 50,840 | 111814 |
| | Total Cash Inflow | 148840 | 139814 | 211428.7 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 70,000 | | |
| 2.2 | Payment of GB Loan | | | |
| | Investment Pay Back | | | |
| 2.3 | (Including Ownership Tr. Fee) | 28000 | 28000 | 28000 |
| | Total Cash Outflow | 98,000 | 28000 | |
| 3 | Net Cash Surplus | 50,840 | 111814 | 183428.7 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill:11 Years: 3

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures















FAMILY PICTURE

