### Proposed NU Business Name: LIKHON BOSTRALOY & GARMENTS



Project identification and prepared by: MD Lokman Hekim Godagari, Rajshahi Unit

Project verified by: Md Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	lame : MD HASAN ALI					
Age	:	23-11-1982 ( 34 <i>Years</i> )				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	02 Sons				
No. of siblings:	:	04 Brothers 02 Sisters				
Address	:	Vill: Pirijpur P.O: Pirichpur P.S: Godagari, Dist: Razshahi.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST JAHANARA BEGUM LATE EKRAMUL HAQUE Branch: Matikata, Godagari, Centre # 15 (Female), Member ID: 7063/2, Group No: 10 Member since: 27-08-2011 (05 Years) First loan: BDT 5000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000 , Outstanding loan: Nil Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and		12 years experience in running business. 08 Years in own business
Training Info	:	He has 04 years training.
Other Own/Family Sources of Income		
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-196599
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit,Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST JAHANARA BEGUM** Joined Grameen Bank Since 05 Years Ago. At First She Took 5000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	LIKHON BOSTRALOY & GARMENTS			
Location	:	Pirijpur Baazar, Godagari, Rajshahi			
Total Investment in BDT	:	BDT 250000			
Financing	:	Self BDT 200000 (from existing business) 80% Required Investment BDT 50000 (as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	15 ft x 10 ft= 150 Square ft			
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Sharee, Lungi, Long cloth, Three piece.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>One will be appointed after receiving equity money.</li> <li>The shop is rented.</li> <li>Collects goods from Ataikula, Pabna.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Sharee, Lungi, Long cloth, Three piece.	2500	75000	900000
Total Sales (A)	2500	75000	900000
Less Variable Expense			
Sharee, Lungi, Long cloth, Three piece.	2000	60000	720000
Total variable Expense (B)	2,000	60000	720000
Contribution Margin (CM) [C=(A-B)	500	15000	180000
Less Variable Expense			
Rent		300	3600
Electricity bill		300	3600
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		500	6000
Guard		100	1200
Mobile bill		300	3600
Total fixed cost (D)		7,500	90000
Net Profit (E)= [C-D]		7,500	90000

Investment Breakdown								
	Exis	ting		Proposed				
Particulars	Qty.	Unit Price	Amount	ount Qty Unit Price		Amount	Proposed	
			(BDT)	]		(BDT)	Total	
Sharee	150	400	60,000	50	400	20,000	80,000	
Lungi	150	300	45,000	20	300	6,000	51,000	
Long cloth	400	45	18,000	10	400	4,000	22,000	
Three piece	40	400	16,000	20	300	6,000	22,000	
Shirt piece	20	300	6,000	0	0	0	6,000	
Pant piece	20	350	7,000	0	0	0	7,000	
Garments items	1	40000	40,000	1	14,000	14,000	54,000	
Security	1	5000	5,000	0	0	0	5,000	
Others	1	3000	3,000	0	0	0	3,000	
Total	783	0	200,000	101	0	50,000	250,000	

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Sharee, Lungi, Long cloth, Three piece.	3800	114000	1368000	1436400	1508220	
Total Sales (A)	3800	114000	1368000	1436400	1508220	
Less Variable Expense						
Sharee, Lungi, Long cloth, Three piece.	3040	91200	1094400	1149120	1206576	
Total variable Expense (B)	3,040	91200	1094400	1149120	1206576	
Contribution Margin (CM) [C=(A-B)	760	22800	273600	287280	301644	
Less Variable Expense						
Rent		300	3600	3,600	3600	
Electricity bill		500	6000	6500	7000	
Transportation		1,300	15600	16,100	16600	
Salary (self)		5000	60000	60000	60000	
Entertainment		500	6000	6000	6000	
Guard		100	1200	1200	1200	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		8,100	97,200	98,300	99400	
Net Profit (E)= [C-D]		14700	176400	188,980	202244	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	176,400	188,980	202244
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		156,400	325380
	Total Cash Inflow	226400	345380	527624
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	156,400	325380	507624

### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

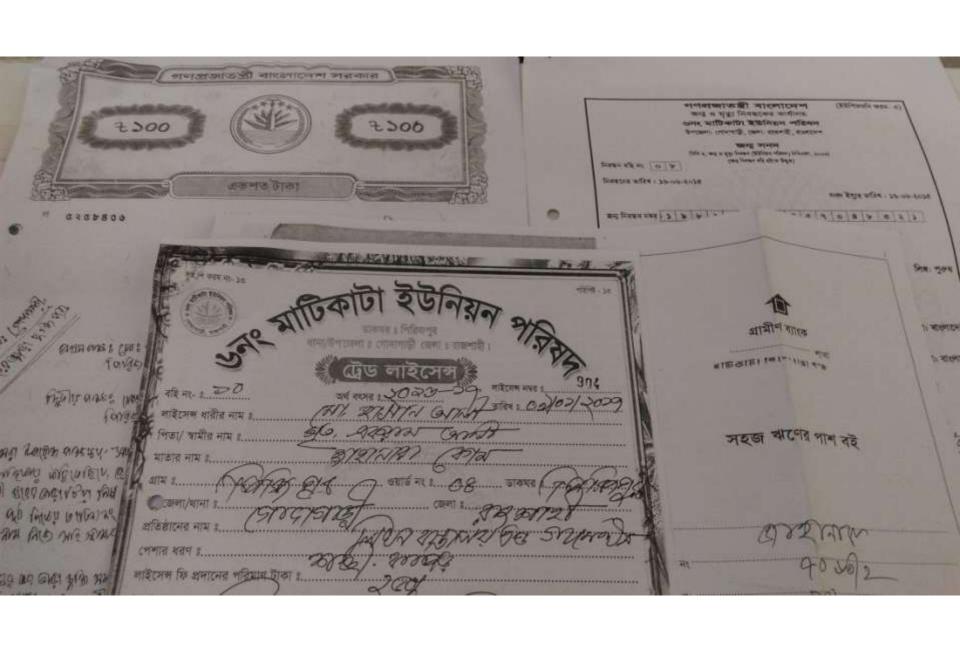
Political unrest

# Pictures









## **FAMILY PICTURE**

