

Proposed NU Business Name: **JONOPRIO NURSERY**



Project identification and prepared by: Md Anower Hossain Sarkar
Mohastan Unit, Bogra

Project verified by: Md Mojaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD SHAHIN
Age	:	09-10-1987 (30 Years)
Education, till to date	:	Class V
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	01 Sister 01 Brother
Address	:	Vill: Gokul Uttarpara P.O: Gokul P.S: Bogra Sadar , Dist: Bogra .
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST MERINA BEGUM
(iii) Father's name	:	MD JALIL MANDAL
(iv) GB member's info	:	Branch: Gokul Bogra, Centre # 11 (Female), Member ID: 3492/1 , Group No: 04 Member since: 2006 (10Years) First loan: BDT 3000 Taka.
Further Information:		Existing loan: BDT 30000, Outstanding loan: BDT 27237
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	14 years experience in running business. 07 years in own business. He has 07 years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-117169
Family's Contact No.	:	01553-072257
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MERINA BEGUM Joined Grameen Bank Since 10Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info

Business Name	:	JONOPRIO NURSERY
Location	:	Gokul Uttarpara
Total Investment in BDT	:	BDT 520000
Financing	:	Self BDT 470000 (from existing business) 90 % Required Investment BDT 50000 (as equity) 10 %
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	
\Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Groceries items etc. ▪Average 15% gain on sale. ▪The business is operating by entrepreneur. Existing 03 Employees. ▪02 Will be appointed after receiving equity money. ▪The shop is rented. ▪Collects goods from Mohastan.. ▪Agreed grace period is 3 months.

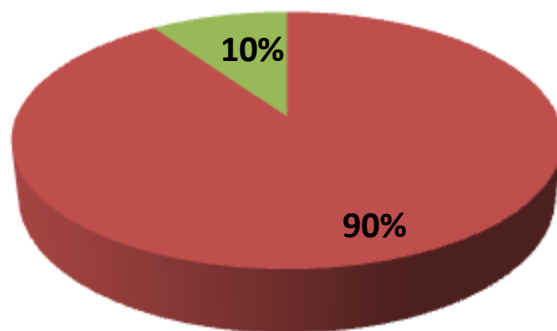
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Plant	8200	246000	2952000
Total Sales (A)	8200	246000	2952000
Less Variable Expense			
Plant	6970	209100	2509200
Total variable Expense (B)	6,970	209100	2509200
Contribution Margin (CM) [C=(A-B)]	1,230	36900	442800
Less Variable Expense			
Electricity bill		1000	12000
Transportation		5,000	60000
Salary (self)		21000	252000
Entertainment		1000	12000
Guard		300	3600
Mobile bill		300	3600
Total fixed cost (D)		28,600	343200
Net Profit (E)= [C-D]		8,300	99600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Rose Plant	8000	15	120,000	0	0	0	120,000
Jhau Tree	400	40	16,000	1000	35	35,000	51,000
Rangan Flower	300	20	6,000	0	0	0	6,000
Grape Plant	300	15	4,500	0	0	0	4,500
Patabahar	2500	15	37,500	0	0	0	37,500
Mendi Plant	3500	10	35,000	0	0	0	35,000
Sofeda fruit	0	0	0	1000	15	15,000	15,000
Security	1	250000	250,000	0	0	0	250,000
Otehrs	1	1000	1,000	0	0	0	1,000
Total	15002	0	470,000	2000	0	50,000	520,000

Source of Finance



- Entrepreneur's Contribution 470,000
- Investor's Investment 50,000
- Total 520,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Plant	12700	381000	4572000	4800600	5040630
Total Sales (A)	12700	381000	4572000	4800600	5040630
Less Variable Expense					
Plant	10795	323850	3886200	4080510	4284535.5
Total variable Expense (B)	10,795	323850	3886200	4080510	4284535.5
Contribution Margin (CM) [C=(A-B)]	1,905	57150	685800	720090	756094.5
Less Variable Expense					
Electricity bill		1400	16800	17300	17800
Transportation		5,500	66000	66,500	67000
Salary (self)		33000	396000	60000	60000
Entertainment		1000	12000	12000	12000
Guard		300	3600	3600	3600
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		41,600	499,200	164,300	165400
Net Profit (E)= [C-D]		15550	186600	555,790	590694.5
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	186,600	555,790	590694.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		166,600	702390
	Total Cash Inflow	236600	722390	1293084.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	166,600	702390	1273084.5

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 14 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





وَأَسْأَلُكَ الْجَنَّةَ

জনপ্রিয় নার্সারী



এখানে বিভিন্ন ধরনের দেশী-বিদেশী ফল
ও ফুলের চারা, পাতা কপিএবং
ফুল কপির চারা পাওয়া যায়।

শ্রোঃ মোঃ জলিল মন্ডল
মোবাইঃ ০১৫৫৩-০৭৫৫২৭

মোঃ মোকন আহম্মেদ (পিলু)
মোবাইঃ ০১৭৬৪-৭৯৬৫২৯

গোকুল সিনেমা হল বন্দর, বগড়া সদর, বগড়া।

উদ্ভিদ বিজ্ঞান

জনপ্রিয় নার্সারী



এখানে বিভিন্ন
ও ফুল
ফুল
গোছাল দিয়ে
বান্ধা।



FAMILY PICTURE

