

Proposed NU Business Name: POPI ICECREAM FACTORY



Project identification and prepared by: Md Sirazul Islam
Keraniganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta

Name	:	ALONGIR HOSSAIN
Age	:	25-12-1988 (28 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 Brothers 02 Sisters
Address	:	Vill: Vaoar Viti, P.O: Abdullahpur , P.S: Keraniganj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JAHANARA BEGUM
(iii) Father's name	:	AKM ABDUR ROUF
(iv) GB member's info	:	Branch : Basta , Centre : 76 (Female), Member ID: 6557/1, Group No: 02 Member since: 02-02-2001 to 2009(08 Years) First loan: BDT 5000 Existing loan: Nil Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	NA
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	17 years experience in running business. 17 Years in own business. He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01726-915310
Family's Contact No.	:	01672-721980
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keraniganj Unit, Dhaka.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAHANARA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	POPI ICECREAM FACTORY
Location	:	Vill: Vaoar Viti, P.O: Abdullahpur , P.S: Keraniganj, Dist: Dhaka
Total Investment in BDT	:	BDT 280000/-
Financing	:	Self BDT 200000/- (from existing business) 71% Required Investment BDT 80000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	27ft x 20ft= 540 sqft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Ice Cream.▪Average % gain on sales.▪The business is operating by entrepreneur. Existing 02 employee.▪The shop is own.▪Collects goods from Mitfort.▪Agreed grace period is 3 months.

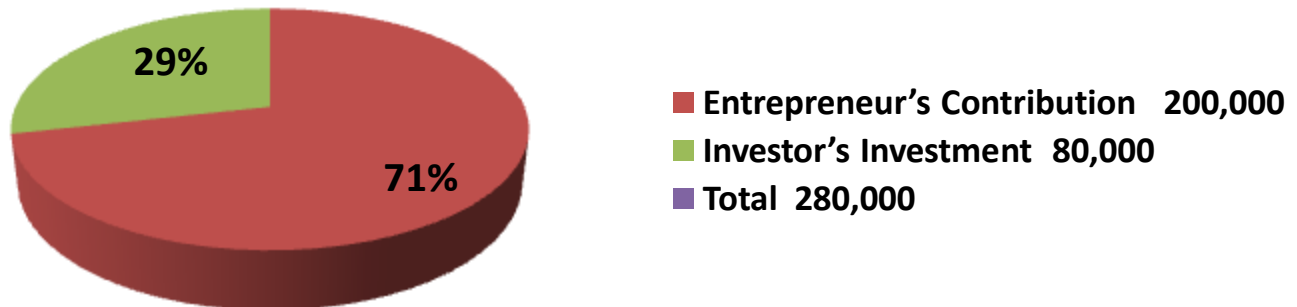
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Ice cream	6000	180000	2160000
Total Sales (A)	6000	180000	2160000
Less Variable Expense			
Ice cream	5100	153000	1836000
Total variable Expense (B)	5,100	153000	1836000
Contribution Margin (CM) [C=(A-B)]	900	27000	324000
Less Variable Expense			
Electricity bill		2500	30000
Salary (self)		5000	60000
Salary(Staff)		10000	120000
Entertainment		500	6000
Mobile bill		400	4800
Total fixed cost (D)		18,400	220800
Net Profit (E)= [C-D]		8,600	103200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Igloo	200	200	40,000	0	0	0	40,000
Cytric	20	2500	50,000	20	2,500	50,000	100,000
Barly	200	150	30,000	20	1,500	30,000	60,000
Foyel	50	350	17,500	0	0	0	17,500
Thick Mix	10	1500	15,000	0	0	0	15,000
Pot	10	3150	31,500	0	0	0	31,500
Others	1	16000	16,000	0	0	0	16,000
Total	491	0	200,000	40	0	80,000	280,000

Source of Finance



Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Ice cream	7800	234000	2808000	2948400	3095820
Total Sales (A)	7800	234000	2808000	2948400	3095820
Less Variable Expense					
Ice cream	6630	198900	2386800	2506140	2631447
Total variable Expense (B)	6,630	198900	2386800	2506140	2631447
Contribution Margin (CM) [C=(A-B)	1,170	35100	421200	442260	464373
Less Variable Expense					
Electricity bill		2500	30000	30500	31000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		10000	120000	120000	120000
Entertainment		500	6000	6000	6000
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		18,400	220,800	221,900	223000
Net Profit (E)= [C-D]		16700	200400	220,360	241373
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	200,400	220,360	241373
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		168,400	356760
	Total Cash Inflow	280400	388760	598133
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	168,400	356760	566133

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 17 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









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Name: Mr. Ananta Mishra
Date of Birth: 25 Dec 1988
ID NO: 2613813220076

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FAMILY PICTURE

