#### **Proposed NU Business Name: BISHAL ENTERPRISE**



Project identification and prepared by: Raju Ahmed Nobabganj Unit, Dhaka

Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	BISHAL ENTERPRISE		
Age	:	01-01-1988 (29 Years)		
Education, till to date	:			
Marital status	:	Married		
Children	:	Nil		
No. of siblings:	:	02 Brothers 02 Daughter s		
Address	:	Vill: Natunbandura , P.O: Hasnabad , P.S: Nobabganj , Dist: Dhaka		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SHEULY BEGUM  MD SAGOR MIA  Branch: Bandura Nobabganj, Centre: 27 (Female),  Member ID: 2625/2, Group No: 06  Member since: 01-01-2000 to 2005 (06 Years)  First loan: BDT 3000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000 Outstanding loan: BDT 13840 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nill
Business Experiences and  Training Info		10 years experience in running business. 05 Years in own business. He has no training.
Other Own/Family Sources	:	NA
of Income		
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.		01845-289625
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nobabaganj Unit, Dhaka .

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SHEULY BEGUM** joined Grameen Bank since 06 years ago. At first she took BDT 3000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Prop	0	sed Nobin Udyokta Business Info
Business Name	:	BISHAL ENTERPRISE
Location	:	Notun bandura Baazar, Nobabaganj, Dhaka
Total Investment in BDT	:	BDT 430000/-
Financing	:	Self BDT 350000/- (from existing business) 81 % Required Investment BDT 80000/- (as equity) 19 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	20 ft x 10 ft= 200 sqft
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Groceries items. (Dealership)</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing 03 employee.</li> <li>One will be appointed after receiving equity money.</li> <li>The shop is rented.</li> <li>Collects goods from Bandura.</li> <li>Agreed grace period is 3 months.</li> </ul>

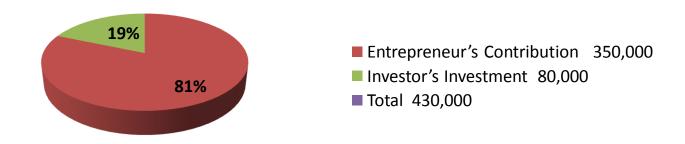
### **Existing Business (BDT)**

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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Groceries items.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Groceries items.	3400	102000	1224000
Total variable Expense (B)	3,400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Transportation		3,000	36000
Salary (self)		5000	60000
Entertainment		250	3000
Mobile bill		400	4800
Total fixed cost (D)		9,950	119400
Net Profit (E)= [C-D]		8,050	96600

Investment Breakdow
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	Exis	ting			Prop	osed	
Particulars	Qty.	Unit Price	Amount	Qty	<b>Unit Price</b>	Amount	Proposed
			(BDT)			(BDT)	Total
Arku group	1	70000	70,000	0	0	0	70,000
Krishi Chaul	1	120000	120,000	0	0	0	120,000
Group							
Tissue group	1	30000	30,000	0	0	0	30,000
Drinks group	1	70000	70,000	0	0	0	70,000
Noodles group	1	30000	30,000	0	0	0	30,000
Others	1	25000	25,000	0	0	0	25,000
Security	1	5000	5,000	0	0	0	5,000
Rice group	0	0	0	1	60,000	60,000	60,000
Soft drinks	0	0	0	1	20,000	20,000	20,000
Total	7	0	350,000	2	0	80,000	430,000

### **Source of Finance**



Financial P	roject	tion (	BDT)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Groceries items.	8200	246000	2952000	3099600	3254580
Total Sales (A)	8200	246000	2952000	3099600	3254580
Less Variable Expense					
Groceries items.	6970	209100	2509200	2634660	2766393
Total variable Expense (B)	6,970	209100	2509200	2634660	2766393
Contribution Margin (CM) [C=(A-B)	1,230	36900	442800	464940	488187
Less Variable Expense					
Rent		1,000	12000	12,000	12000
Electricity bill		500	6000	6500	7000
Transportation		3,500	42000	42,500	43000
Salary (self)		5000	60000	60000	60000
Salary(Staff)		10000	120000	120000	120000
Entertainment		250	3000	3000	3000
Mobile bill		500	6000	6100	6200
Total fixed cost (D)		20,750	249,000	250,100	251200
Net Profit (E)= [C-D]		16150	193800	214,840	236987
Investment Payback			32,000	32,000	32,000

# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	193,800	214,840	236987
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		161,800	344640
	Total Cash Inflow	273800	376640	581627
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	161,800	344640	549627

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures















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# **FAMILY PICTURE**

